







39 mm, 18 kt yellow gold, polished finish

The Perpetual 1908 features a 39 mm case in 18 kt yellow gold with an alligator leather strap.



INTENSE WHITE DIAL

# Miniature work of art

Each dial is a miniature work of art. The colour,

reflections and surface texture, along with decorative elements and the overall design give the watch its intrinsic character.

Rolex masters all aspects of its dial creation and production in-house. From the initial sketches to the final inspection, including colouring or the application of appliques, the process involves a series of steps and operations that call on specific expertise. Some of these professions – enamelling, for instance – date from the early days

of watchmaking. Others are inherent to the use of cutting-edge technologies, such as magnetron sputtering, a complex technique for colouring the surface of a dial by depositing a thin film of material in a vacuum environment. A meeting of traditional skills and technology, the manufacture of Rolex dials perfectly encapsulates the philosophy that guides the brand: seeking the highest level of quality to achieve an impeccable, long-lasting result.



DOMED AND FLUTED BEZEL

# **Divided bezel**

This elegant and understated watch features a

slim case crowned with a bezel that is part domed and part finely fluted – the lower part being given an elegant fluting and the upper part domed. 18 KT YELLOW GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 kt gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 kt gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.



#### A LUXURIOUS STRAP

# Individually tailored

This 1908 version is fitted on an alligator leather

strap. This elegant strap is distinctive for its green calfskin lining and tone-on-tone stitching.

It is equipped with a Dualclasp, a double folding clasp, in 18 kt yellow gold. Thanks to it carefully designed shape, the Dualclasp always sits centered on the wrist.

# More technical details 1908

Reference 52508

## **Model Case**

#### Туре

39 mm, 18 kt yellow gold, polished finish

#### Diameter

39 mm

#### **Material**

Yellow gold

#### **Bezel** Domed and fluted

#### **Case Back**

Domed transparent case back with anti-reflective coating

# Winding Crown

Domed

#### **Crystal** Scratch-resistant sapphire

Water Resistance Waterproof to 50 metres / 165 feet

### Movement

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

7140, manufacture Rolex

#### Precision

-2/+2 sec/day, after casing

#### Oscillator

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 66 hours

#### **Functions**

Centre hour and minute hands, small seconds hand at 6 o'clock. Stop-seconds for exact time setting

## **Bracelet**

#### Туре

Leather strap

**Clasp** Double folding Dualclasp

#### **Bracelet Material**

Matt brown alligator leather

## Dial

#### Туре

Intense white

## Certification

#### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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