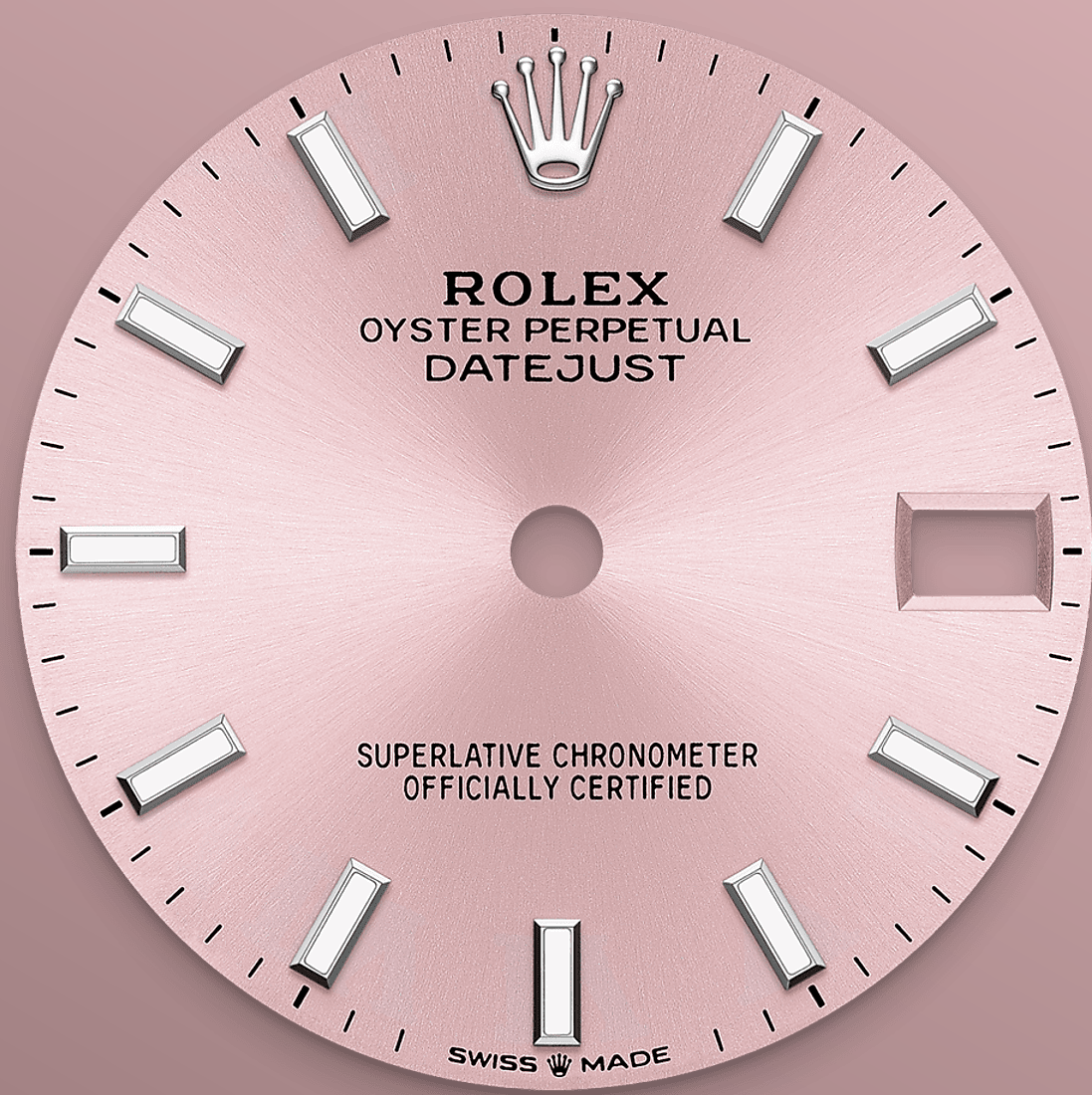




Datejust 31

Oyster, 31 mm, Oystersteel

**This Oyster Perpetual
Datejust 31 in
Oystersteel features a
pink dial and an Oyster
bracelet.**



PINK DIAL

A watchmaking technique

The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist. Once the sunray finish has been completed, the

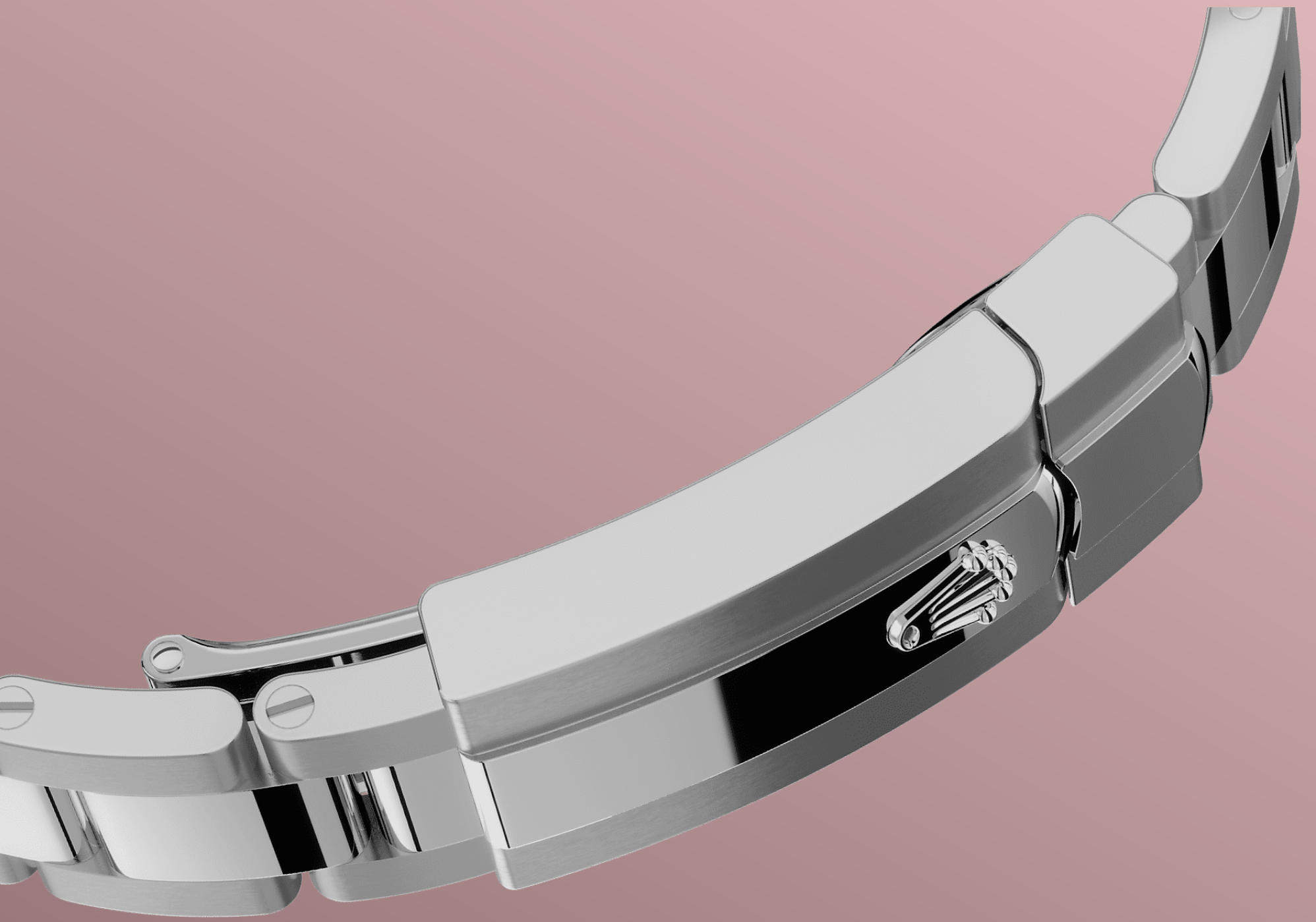


OYSTERSTEEL

Highly resistant to corrosion

Rolex uses Oystersteel for its steel watch cases. Specially developed by the brand, Oystersteel belongs to the 904L steel family, alloys most commonly used in high-technology and in the aerospace and chemical industries, where maximum resistance to corrosion is essential.

Oystersteel is extremely resistant, offers an exceptional finish once polished and maintains its beauty even in the harshest environments.



THE OYSTER BRACELET

Alchemy of form and function

The Oyster bracelet is a perfect alchemy of form and function, aesthetics and technology, designed to be both robust and comfortable.

It is equipped with an Oysterclasp and the Easylink comfort extension link, also exclusive to Rolex. This ingenious system allows the wearer to increase the bracelet length by approximately 5 mm, providing additional comfort in any circumstance.

THE CYCLOPS LENS

A magnifying lens

The Cyclops lens is one of the most distinctive Rolex features, and one of the most recognizable.

Named after the one-eyed giant of Greek mythology, the Cyclops lens magnifies the watch's emblematic date display for easy reading. Behind the Cyclops, as with every feature of a Rolex timepiece, lies a history of invention, research and development, and the endless search for perfection.

More technical details

Datejust

Reference 278240

Model Case

Type

Oyster, 31 mm, Oystersteel

Diameter

31 mm

Material

Oystersteel

Bezel

Domed

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Type

Perpetual, mechanical, self-winding

Calibre

2236, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

Bracelet

Type

Oyster, three-piece solid links

Clasp

Folding Oysterclasp with Easylink 5 mm comfort extension link

Bracelet Material

Oystersteel

Dial

Type

Pink

Details

Highly legible Chromalight display with long-lasting blue luminescence

Certification

Type

Superlative Chronometer (COSC + Rolex certification after casing)

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