





Datejust 31

Oyster, 31 mm, Oystersteel and Everose gold

This Oyster Perpetual Datejust 31 in Oystersteel and Everose gold features a rosécolour dial and an Oyster bracelet.



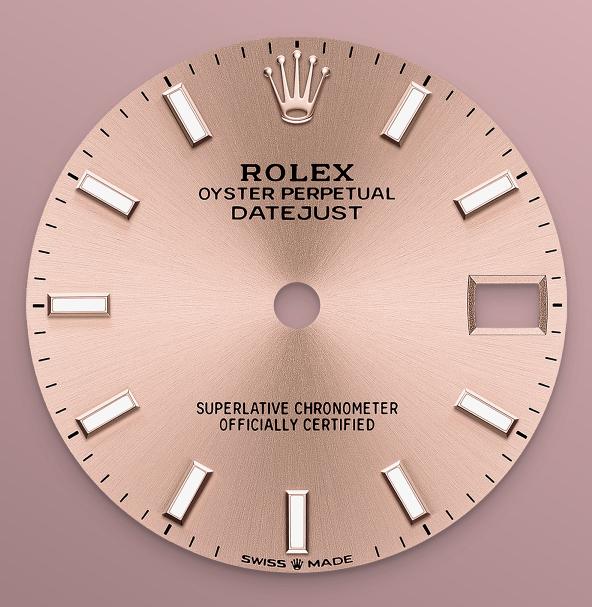
FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction.

Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted bezel is a mark of distinction, in gold on this Datejust 31.



ROSÉ-COLOUR DIAL

A watchmaking technique

The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist. Once the sunray finish has been completed, the dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.



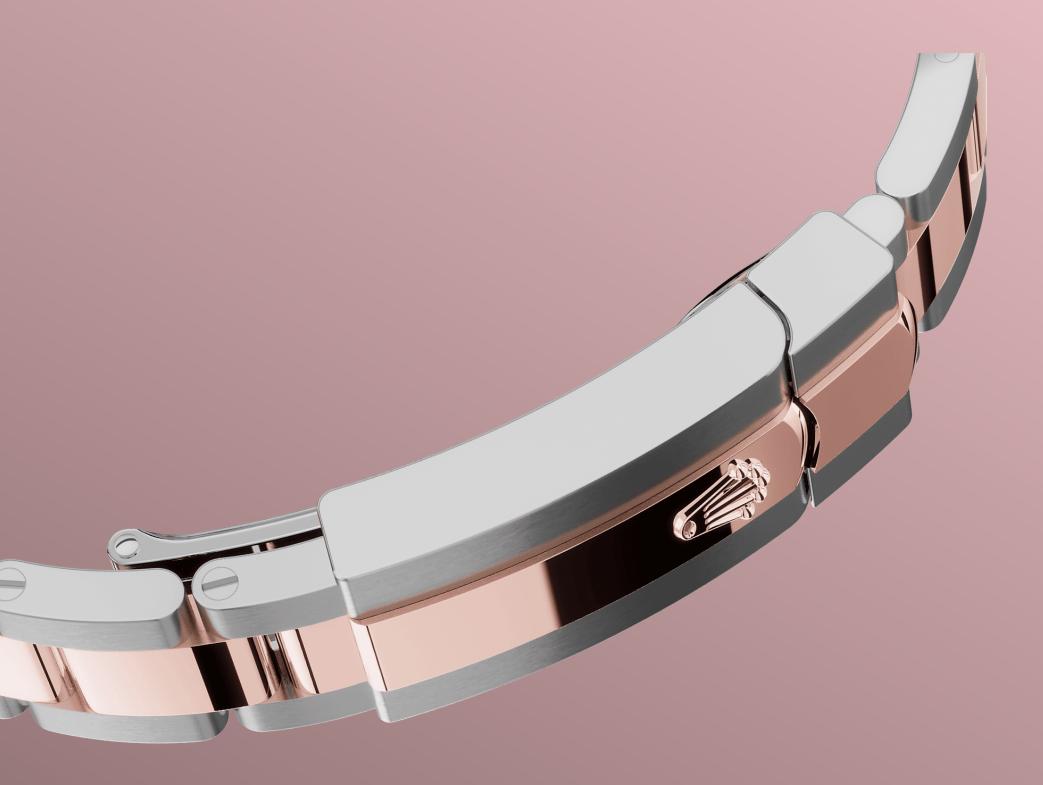
EVEROSE ROLESOR

A meeting of two metals

Gold is coveted for its lustre and nobility. Steel

reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster collection.



THE OYSTER BRACELET

Alchemy of form and function

The Oyster bracelet is a perfect alchemy of form and function, aesthetics and technology, designed to be both robust and comfortable.

It is equipped with an Oysterclasp and the Easylink comfort extension link, also exclusive to Rolex. This ingenious system allows the wearer to increase the bracelet length by approximately 5 mm, providing additional comfort in any circumstance.

More technical details Datejust

Reference 278271

Model Case

Type

Oyster, 31 mm, Oystersteel and Everose gold

Diameter

31 mm

Material

Everose Rolesor

Bezel

Fluted

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown Screw-down, Twinlock double waterproofness system

Crystal Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Туре

Perpetual, mechanical, self-winding

Calibre

2236, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

Bracelet

Туре

Oyster, three-piece solid links

Bracelet Material

Everose Rolesor - combination of Oystersteel and Everose gold

Clasp

Folding Oysterclasp with Easylink 5 mm comfort extension link

Dial

Type Rosé-colour

Certification

Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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