





# Datejust 31

Oyster, 31 mm, Oystersteel and Everose gold

This Oyster Perpetual Datejust 31 in Oystersteel and Everose gold features a rosécolour dial and an Oyster bracelet.



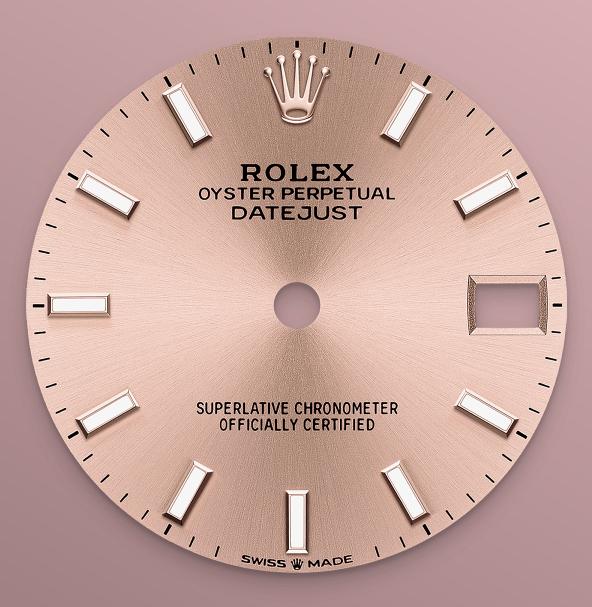
FLUTED BEZEL

# A Rolex signature

The Rolex fluted bezel is a mark of distinction.

Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted bezel is a mark of distinction, in gold on this Datejust 31.



ROSÉ-COLOUR DIAL

A watchmaking technique

The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist. Once the sunray finish has been completed, the dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.



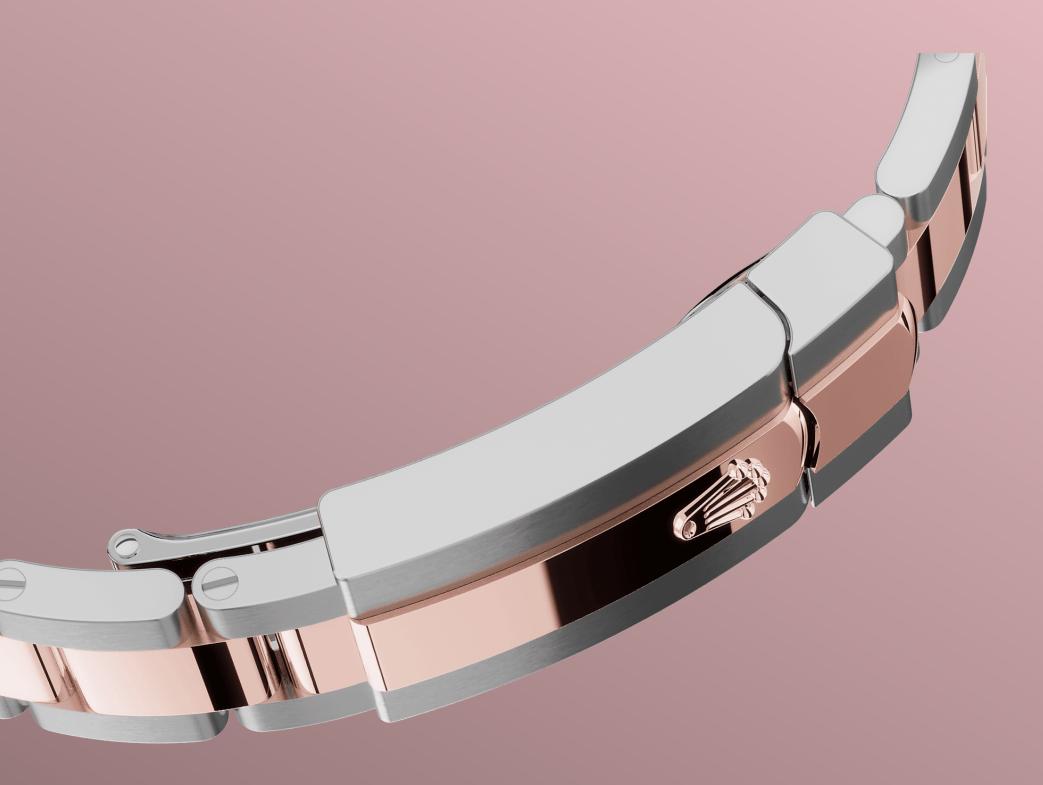
EVEROSE ROLESOR

# A meeting of two metals

Gold is coveted for its lustre and nobility. Steel

reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster collection.



THE OYSTER BRACELET

Alchemy of form and function

The Oyster bracelet is a perfect alchemy of form and function, aesthetics and technology, designed to be both robust and comfortable.

It is equipped with an Oysterclasp and the Easylink comfort extension link, also exclusive to Rolex. This ingenious system allows the wearer to increase the bracelet length by approximately 5 mm, providing additional comfort in any circumstance.

# More technical details Datejust

Reference 278271

## **Model Case**

#### Type

Oyster, 31 mm, Oystersteel and Everose gold

#### **Diameter**

31 mm

#### **Material**

**Everose Rolesor** 

#### Bezel

Fluted

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

Winding Crown Screw-down, Twinlock double waterproofness system

### **Crystal** Scratch-resistant sapphire, Cyclops lens over the date

### Water Resistance

Waterproof to 100 metres / 330 feet

### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

2236, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### **Oscillator**

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 55 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

### **Bracelet**

#### Туре

Oyster, three-piece solid links

#### **Bracelet Material**

Everose Rolesor - combination of Oystersteel and Everose gold

#### Clasp

Folding Oysterclasp with Easylink 5 mm comfort extension link

# Dial

### **Type** Rosé-colour

# Certification

#### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

# Explore and discover more on Rolex.com

All intellectual property rights such as trademarks, service marks, trade names, designs and copyrights are reserved.

Nothing contained in this website may be reproduced without written

permission. Rolex reserves the right at all times to modify the models featured in the present website.

