



## Datejust 31

Oyster, 31 mm, Oystersteel, yellow gold and diamonds

This Oyster Perpetual Datejust 31 in Oystersteel and yellow gold features a dark grey, diamond-set dial and a Jubilee bracelet.



DARK GREY DIAL

# A watchmaking technique

This dial features diamonds in 18 kt gold settings. The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist. Once the sunray finish has been completed, the dial colour is applied using Physical Vapour

Deposition or electroplating. A light coat of varnish gives the dial its final look.



DIAMOND-SET BEZEL

### A sparkling symphony

Gem-setters, like sculptors, finely carve the

precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting as well as the intricate finishing of the metalwork. A sparkling symphony to enhance the watch and enchant the wearer.



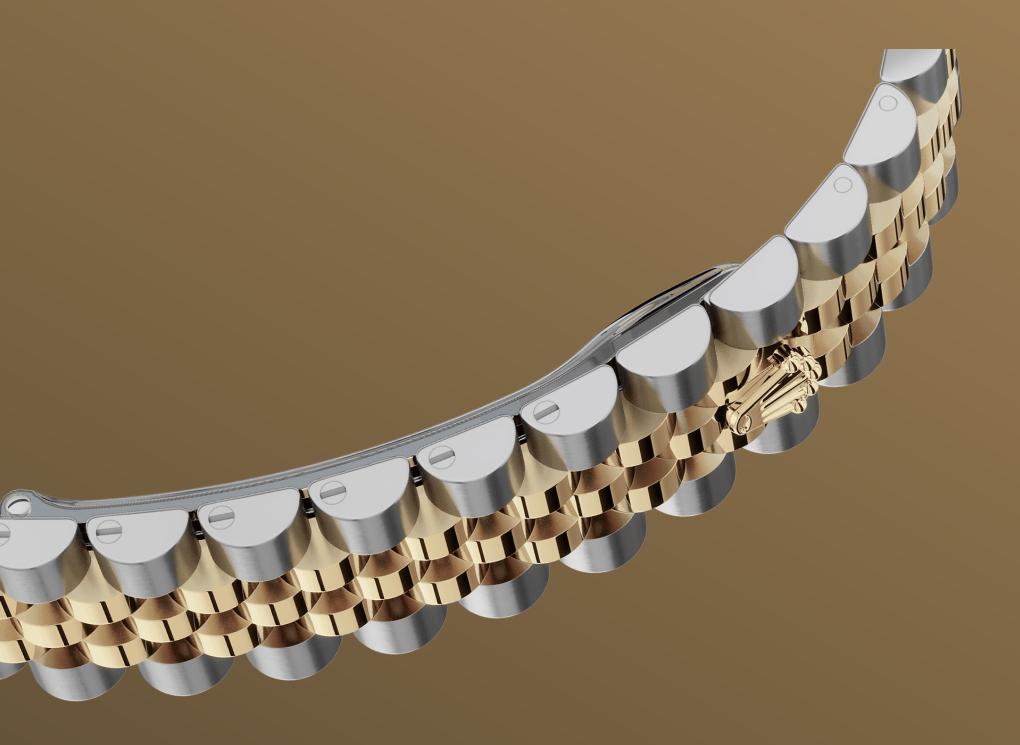
YELLOW ROLESOR

### A meeting of two metals

Gold is coveted for its lustre and nobility. Steel

reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster collection.



THE JUBILEE BRACELET

### Supple and comfortable

The design, development and production of Rolex

bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The Jubilee, a supple and comfortable five-piece link metal bracelet, was designed and made especially for the launch of the Oyster Perpetual Datejust in 1945.

### More technical details Datejust

Reference 278343RBR

#### **Model Case**

#### Туре

Oyster, 31 mm, Oystersteel, yellow gold and diamonds

#### **Diameter**

31 mm

#### **Material**

Yellow Rolesor

#### Bezel

Domed, set with diamonds

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

#### **Winding Crown**

Screw-down, Twinlock double waterproofness system

#### **Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

#### Water Resistance

Waterproof to 100 metres / 330 feet

#### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

2236, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### **Oscillator**

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 55 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

#### **Bracelet**

#### Туре

Jubilee, five-piece links

#### **Bracelet Material**

Yellow Rolesor - combination of Oystersteel and yellow gold

### Dial

#### Туре

Dark grey set with diamonds

#### Clasp

Concealed folding Crownclasp

### Certification

#### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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