



Day-Date 36

Oyster, 36 mm, Everose gold

The Oyster Perpetual Day-Date 36 in 18 kt Everose gold with a diamond-paved dial, fluted bezel and a diamond-set President

bracelet.



DIAMOND-PAVED DIAL

Optimal brilliance

This dial features 10 baguette-cut, rainbow-

coloured sapphires. Diamonds, sapphires, rubies, emeralds – the noblest and most precious stones are selected to grace Rolex timepieces. The brand has in-house expertise and equipment enabling it to bejewel any model in its catalogue.

Experienced gemmologists first select gemstones of the highest quality. For this, they can rely on their own seasoned judgement as well as state-ofthe-art analysis equipment. The stones are then entrusted to the gem-setters, who skilfully place

each precious stone onto the watch by hand, one by one, assuring precision to within hundredths of a millimetre. Such stringent tolerances guarantee that each stone shines with optimal brilliance and is perfectly aligned with those around it. These time-honoured gestures, which may be repeated many hundreds of times, ensure that each gemset watch produced by Rolex sparkles with exceptional intensity and reflects the standard of excellence required by the brand.



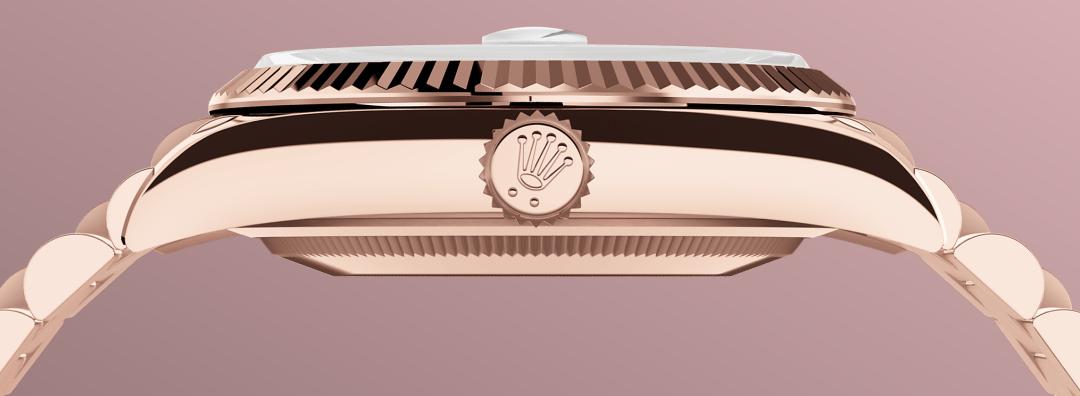
FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction.

Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted bezel is a mark of distinction, in gold on this Day-Date 36.



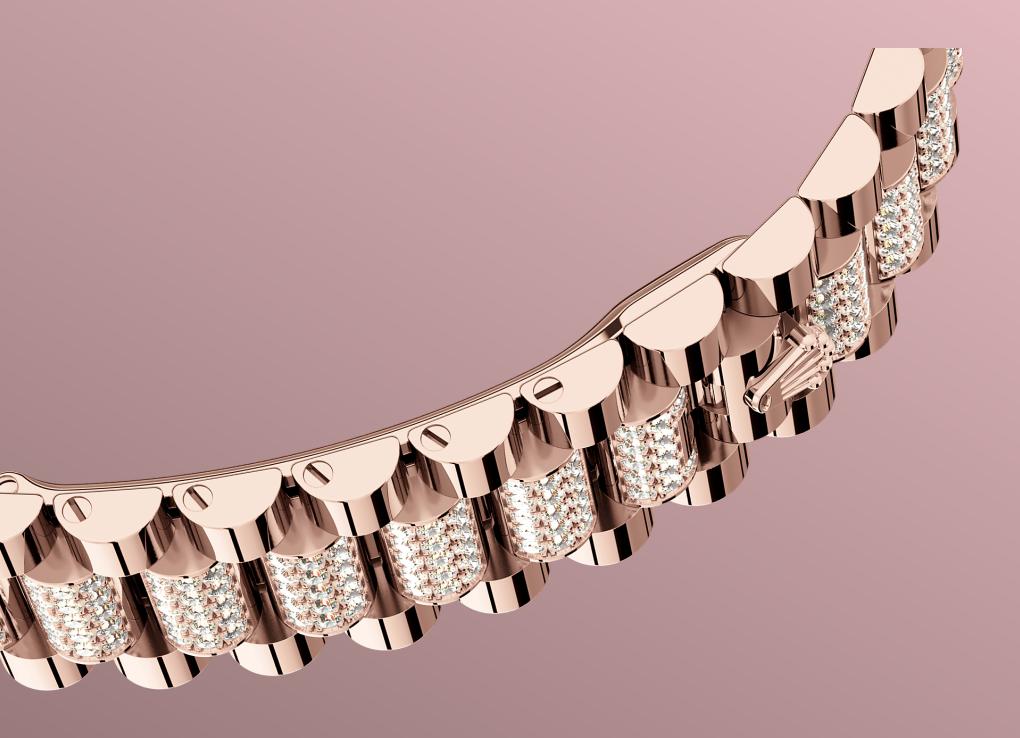
18 KT EVEROSE GOLD

An exclusive patent

To preserve the beauty of its pink gold watches,

Rolex created and patented an exclusive 18 kt pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 kt Everose is used on all Rolex Oyster models in pink gold.



THE PRESIDENT BRACELET

The ultimate refinement

The design, development and production of Rolex

bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

More technical details **Day-Date**

Reference 128235

Model Case

Туре

Oyster, 36 mm, Everose gold

Diameter

36 mm

Material

Everose gold

Bezel

Fluted

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance Waterproof to 100 metres / 330 feet

Movement

Туре

Perpetual, mechanical, self-winding

Calibre

3255, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 70 hours

Functions

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

Bracelet

Туре

Diamond-set President

Clasp

Concealed folding Crownclasp

Bracelet Material

18 kt Everose gold

Dial

Туре

Diamond-paved

Certification

Туре

Superlative Chronometer (COSC +

Rolex certification after casing)

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