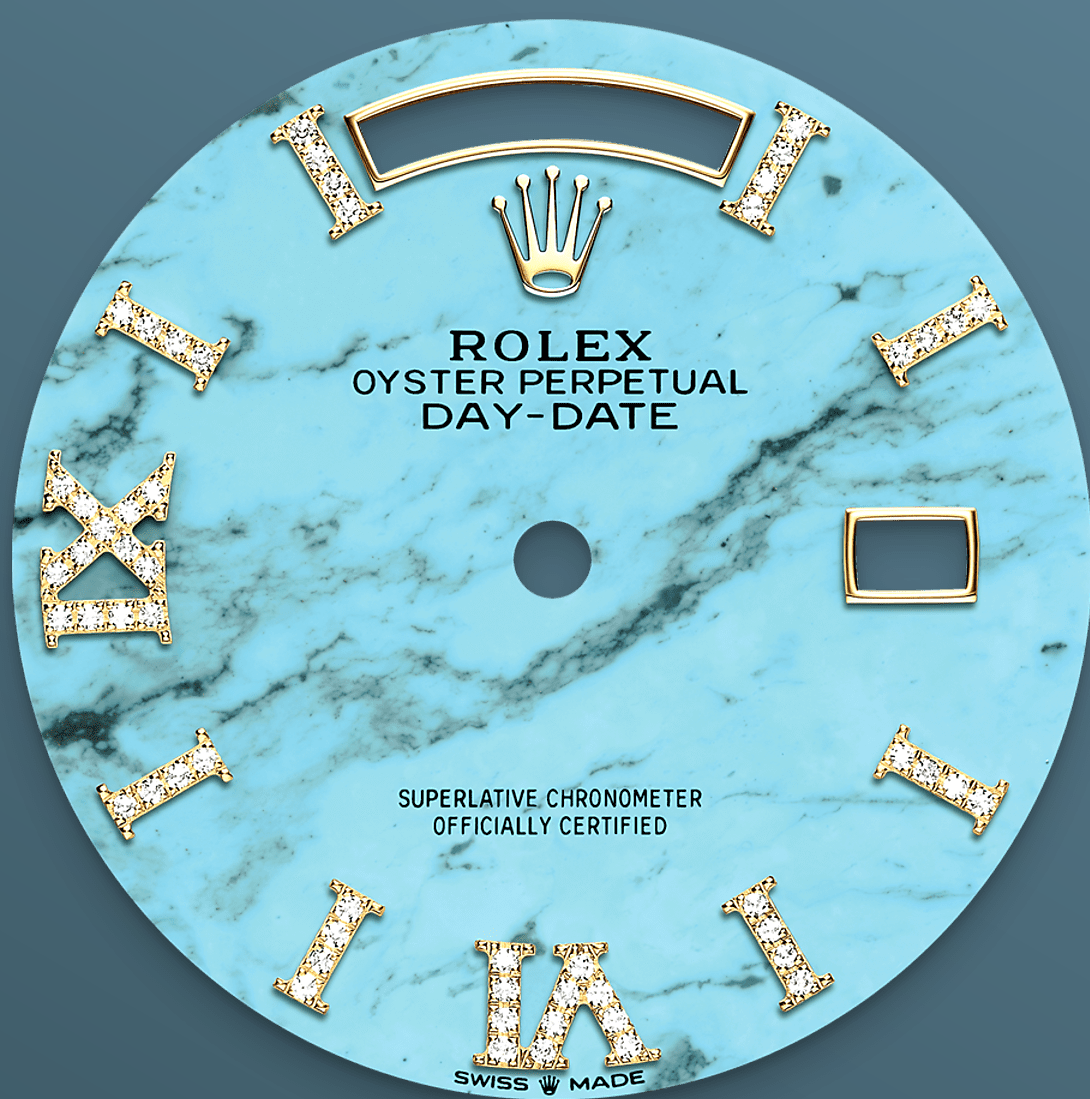




Day-Date 36

Oyster, 36 mm, yellow gold and diamonds

**The Oyster Perpetual
Day-Date 36 in 18 kt
yellow gold, with a
turquoise, diamond-set
dial, diamond-set bezel
and a diamond-set
President bracelet.**



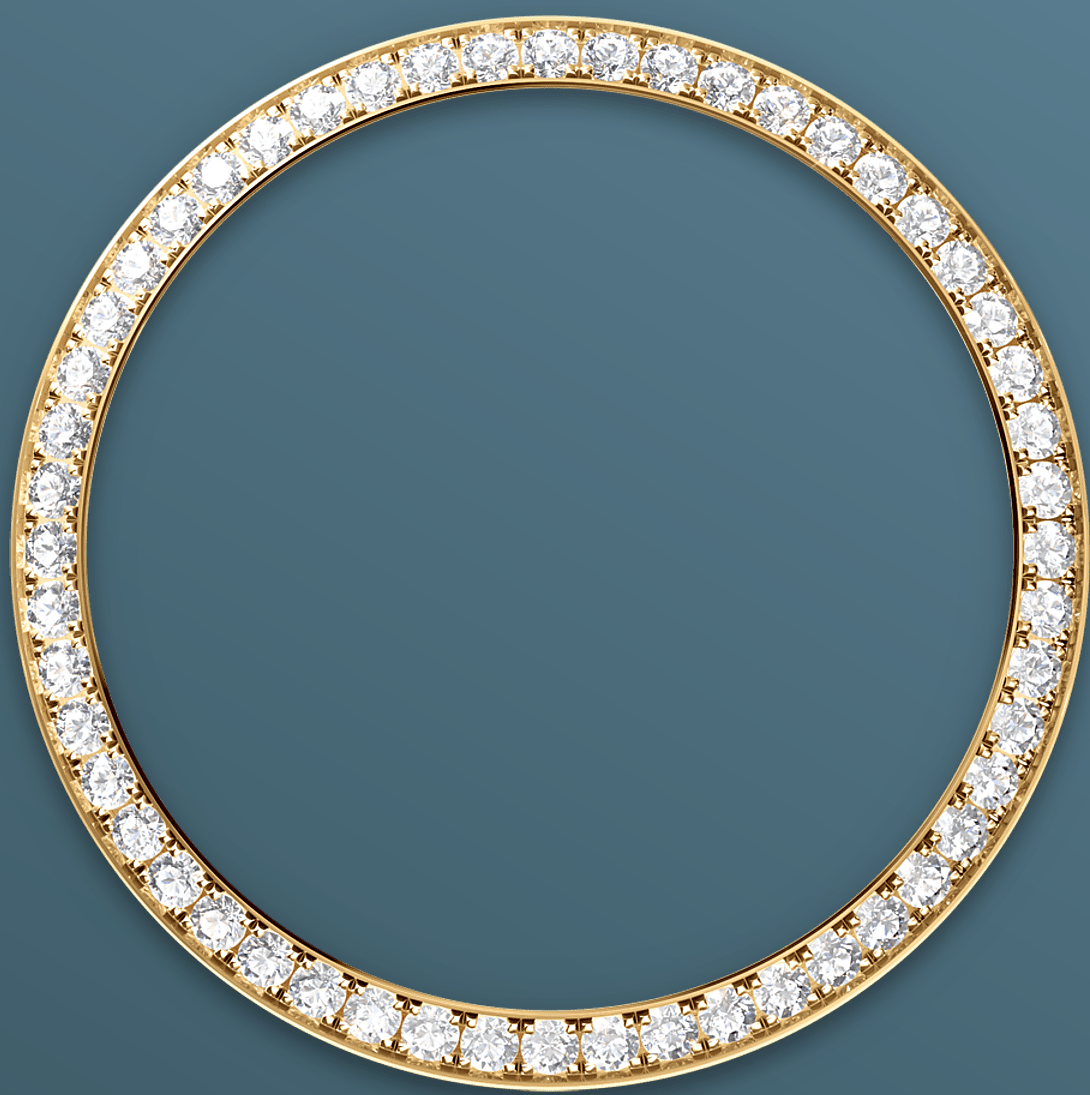
TURQUOISE DIAL

Prized for thousands of years

This dial features hour markers in 18 kt gold, set with 32 diamonds, and a Roman VI and IX in 18 kt gold, set with 24 diamonds.

Only found in a few places on Earth, turquoise has been prized for thousands of years for its special hue. Rolex selects turquoise for the beauty of its structure and its characteristic, rare blue colour, because it marries perfectly with yellow and white

gold. It is exclusively reserved for gold or platinum versions of the Day-Date 36.



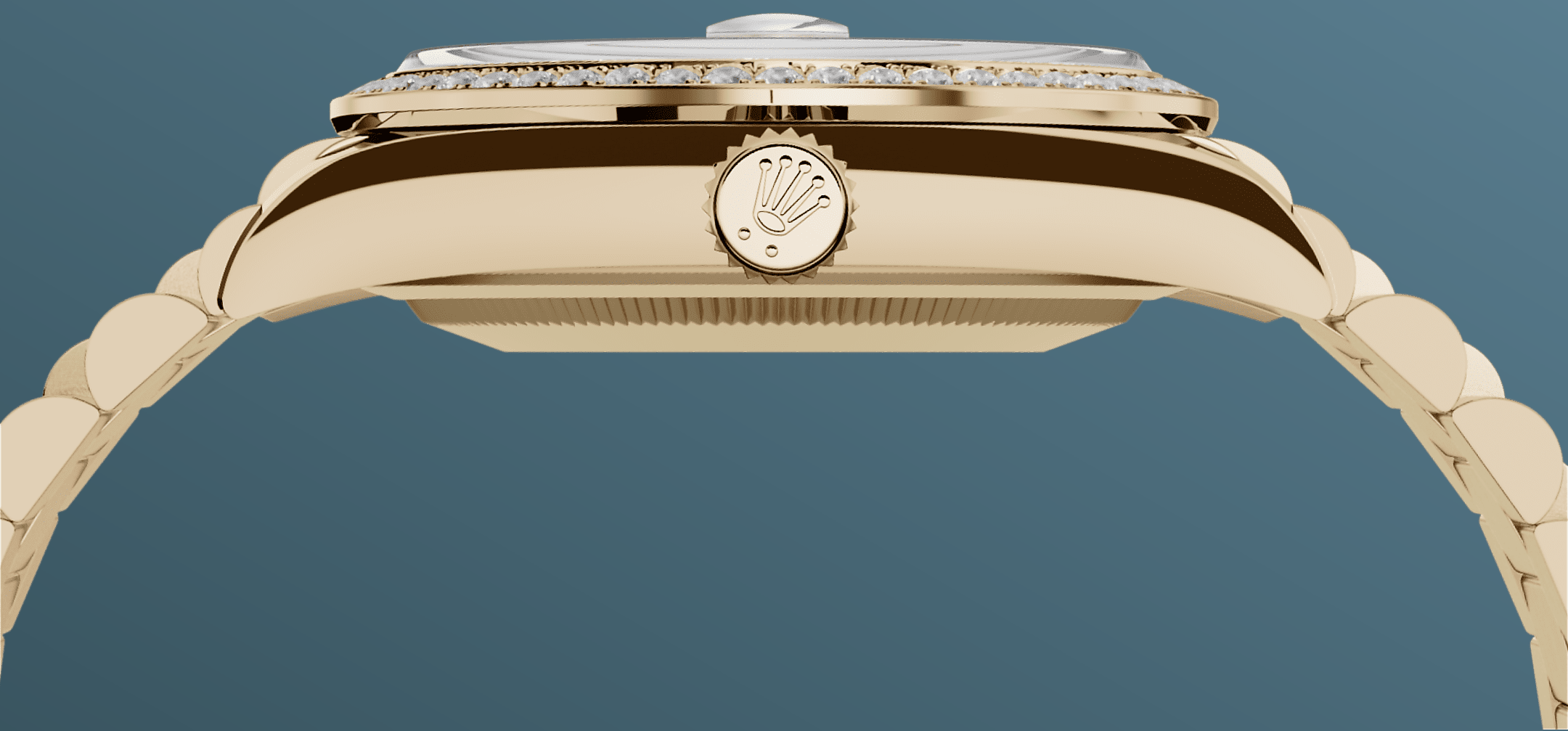
DIAMOND-SET BEZEL

A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting

as well as the intricate finishing of the metalwork.
A sparkling symphony to enhance the watch and
enchant the wearer.

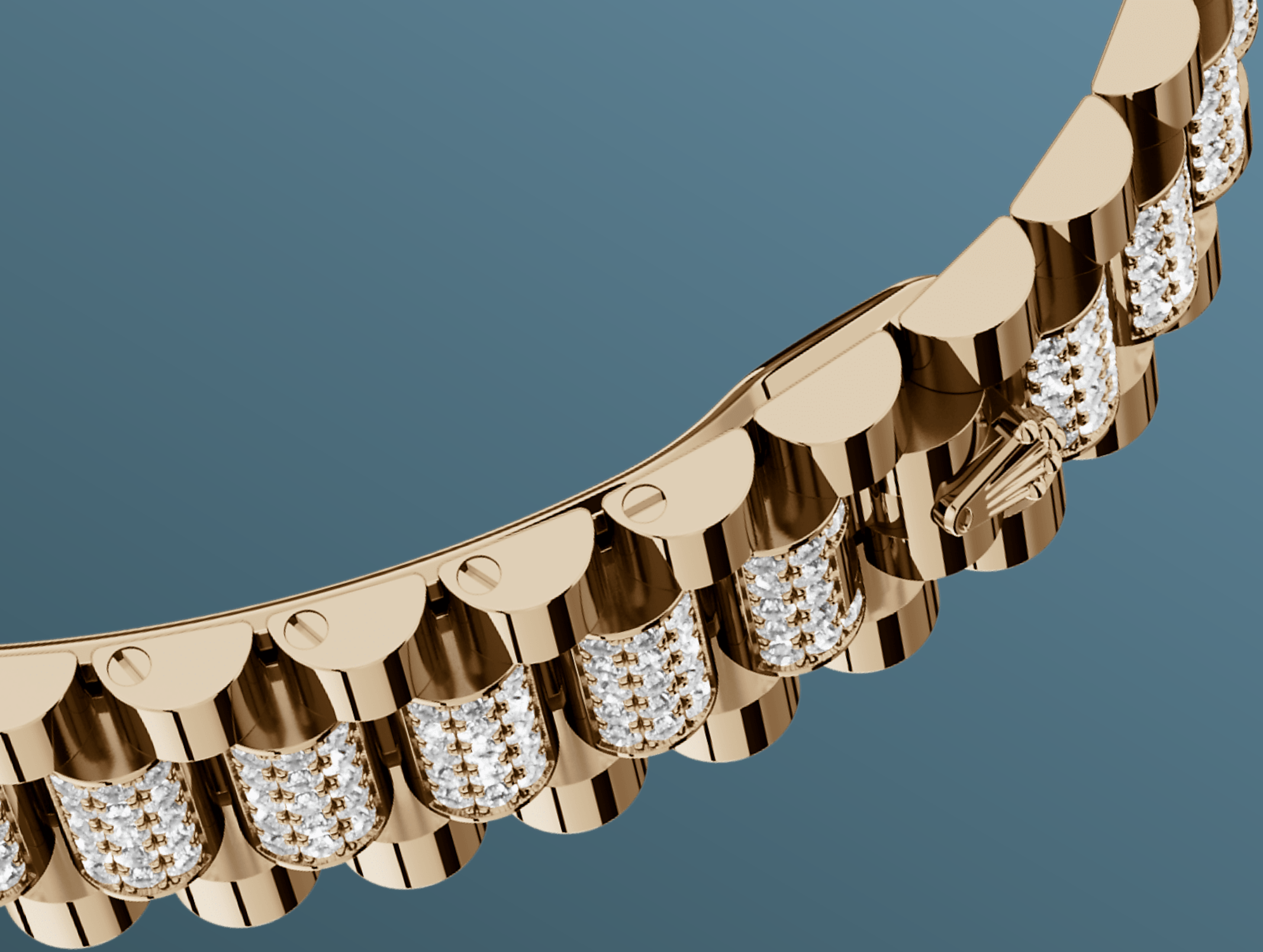


18 KT YELLOW GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 kt gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 kt gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is



THE PRESIDENT BRACELET

The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

More technical details

Day-Date

Reference 128348RBR

Model Case

Type

Oyster, 36 mm, yellow gold and diamonds

Diameter

36 mm

Material

Yellow gold

Bezel

Set with diamonds

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Type

Perpetual, mechanical, self-winding

Calibre

3255, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 70 hours

Functions

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

Bracelet

Type

Diamond-set President

Clasp

Concealed folding Crownclasp

Bracelet Material

18 kt yellow gold

Dial

Type

Turquoise set with diamonds

Gem setting

Hour markers in 18 kt gold set with 32 diamonds, Roman VI and IX in 18 kt gold set with 24 diamonds

Certification

Type

Superlative Chronometer (COSC + Rolex certification after casing)

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