







Oyster, 36 mm, platinum and diamonds

The Oyster Perpetual Day-Date 36 in platinum, with a pink opal, diamond-set dial, diamond-set bezel and a President bracelet.



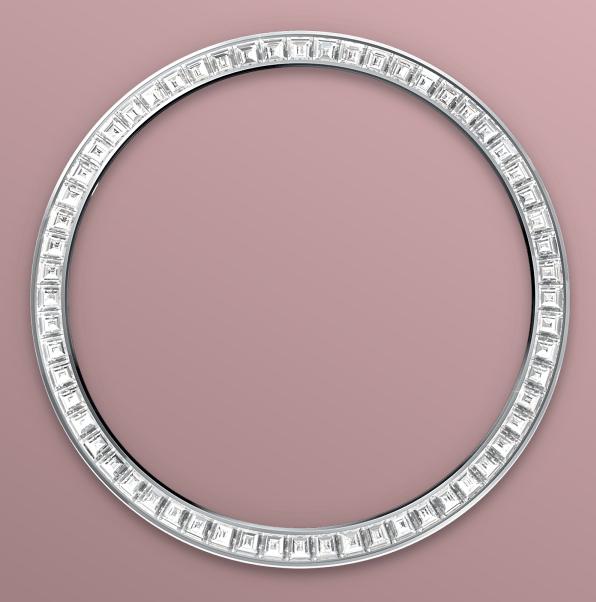
PINK OPAL DIAL

# **Decorative stone**

This dial features hour markers in 18 kt gold, set

with 32 diamonds, and a Roman VI and IX in 18 kt gold, set with 24 diamonds. Rolex has developed special expertise in the creation of dials made from decorative stone, such as pink opal.

The stone discs destined for the dials are cut from a block of raw material. Only those whose colour and structure fully satisfy the brand's exacting aesthetic requirements are selected. They will grace the dial of a Rolex watch, conferring it with a unique personality.



DIAMOND-SET BEZEL

# A sparkling symphony

Gem-setters, like sculptors, finely carve the

precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting as well as the intricate finishing of the metalwork. A sparkling symphony to enhance the watch and enchant the wearer.



# The noblest of metals

Rare and precious, platinum is striking for its

silvery whiteness and vibrant luminosity. It is among the densest and heaviest metals in the world, distinguished by unique chemical and physical properties such as exceptional corrosion resistance.

Paradoxically, it is also soft, elastic and highly malleable, which makes machining and polishing especially difficult, demanding an extremely high degree of skill. Rolex always uses 950 platinum, an alloy consisting of 950‰ (thousandths)

platinum, painstakingly crafted in-house by the fine metalworkers at Rolex. The noblest of metals for the finest of watches.

THE PRESIDENT BRACELET

# The ultimate refinement

The design, development and production of Rolex

bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

# More technical details **Day-Date**

Reference 128396TBR

### **Model Case**

#### Туре

Oyster, 36 mm, platinum and diamonds

#### **Diameter**

36 mm

#### **Material**

Platinum

#### Bezel

Set with diamonds

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

**Winding Crown** Screw-down, Twinlock double waterproofness system

## **Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

### Water Resistance

Waterproof to 100 metres / 330 feet

### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

3255, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### **Oscillator**

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 70 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

### **Bracelet**

Туре	Bracelet Material
President, semi-circular three-piece	Platinum
links	
	Clasp

Concealed folding Crownclasp

### Dial

#### Туре

Pink opal set with diamonds

#### **Gem setting**

Hour markers in 18 kt gold set with 32 diamonds, Roman VI and IX in 18 kt gold set with 24 diamonds

# Certification

### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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