



# Day-Date 40

Oyster, 40 mm, white gold

**The Oyster Perpetual  
Day-Date 40 in 18 kt  
white gold with a blue  
ombré dial, fluted bezel  
and a President  
bracelet.**



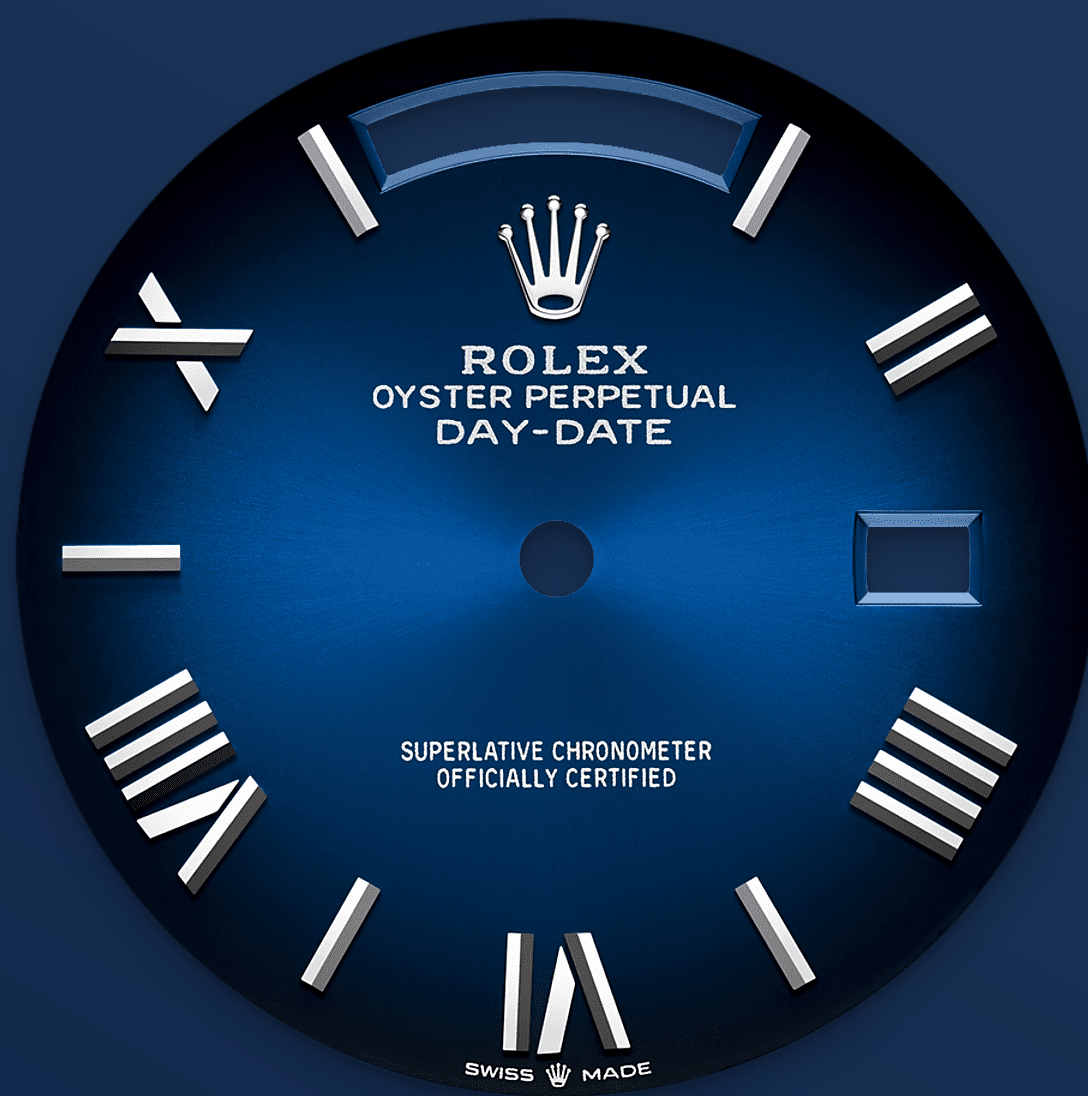
## FLUTED BEZEL

# A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted

bezel is a mark of distinction, in gold on this Day-  
Date 40.



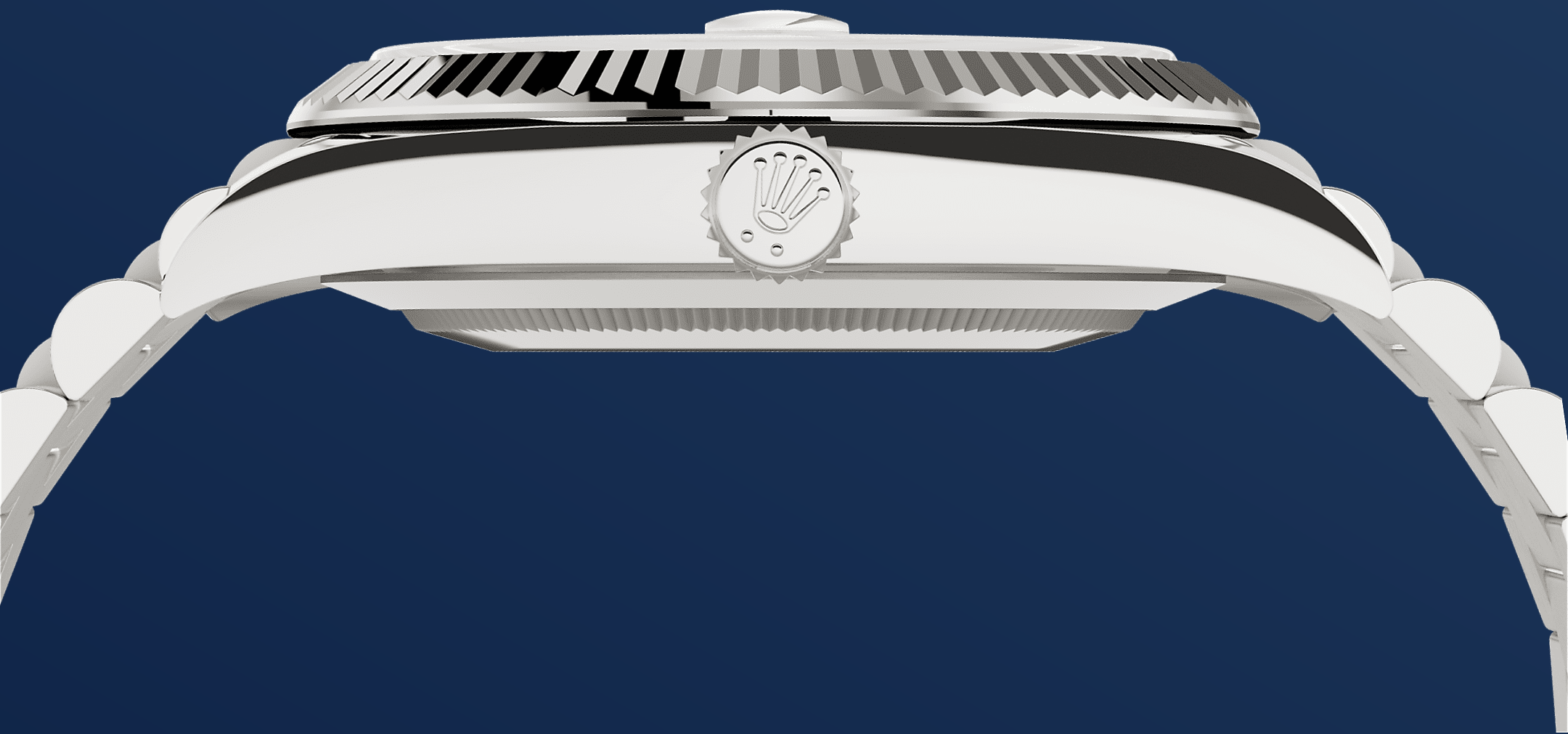
BLUE OMBRÉ DIAL

## Continuity of a design

The ombré dial features a coloured surface at the centre, progresses to a deep black around the edge. This dial represents the continuity of a design that Rolex introduced in the 1980s and relaunched in 2019.

The manufacture of these dials with a concentric gradient involves the application of black lacquer, a delicate operation overseen by a specialist whose task it is to ensure the harmonious transition from colour to darkness.





18 KT WHITE GOLD

## Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 kt gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 kt gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is

formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.



THE PRESIDENT BRACELET

# The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.



# More technical details

## Day-Date

Reference 228239

### Model Case

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**Type**

Oyster, 40 mm, white gold

**Diameter**

40 mm

**Material**

White gold

**Bezel**

Fluted

**Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

**Winding Crown**

Screw-down, Twinlock double waterproofness system

**Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

**Water Resistance**

Waterproof to 100 metres / 330 feet

### Movement

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**Type**

Perpetual, mechanical, self-winding

**Calibre**

3255, Manufacture Rolex

**Precision**

-2/+2 sec/day, after casing

**Oscillator**

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

**Winding**

Bidirectional self-winding via Perpetual rotor

**Power reserve**

Approximately 70 hours

**Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

**Bracelet**

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**Type**

President, semi-circular three-piece links

**Bracelet Material**

18 kt white gold

**Clasp**

Concealed folding Crownclasp

**Dial**

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**Type**

Blue ombré

**Certification**

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**Type**

Superlative Chronometer (COSC + Rolex certification after casing)

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