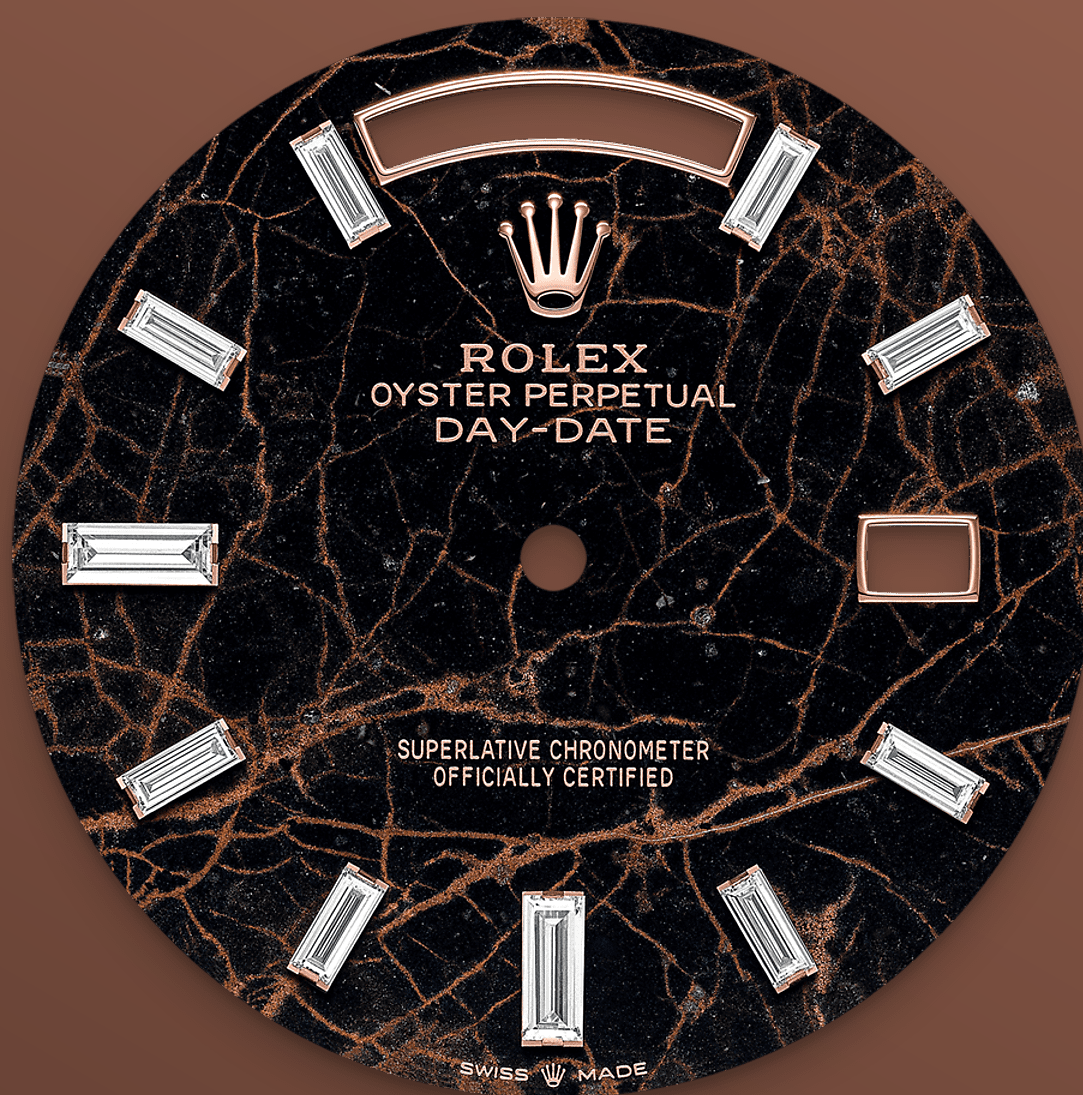




Day-Date 40

Oyster, 40 mm, Everose gold and diamonds

**The Oyster Perpetual
Day-Date 40 in 18 kt
Everose gold, with an
Eisenkiesel, diamond-
set dial, diamond-set
bezel and a President
bracelet.**



EISENKIESEL DIAL

Delicately veined quartz

This dial features 10 baguette-cut diamonds. The Oyster Perpetual Day-Date 40 is presented with a dial made from eisenkiesel, a deep brown decorative stone used by the brand for the first time in 2021.

Eisenkiesel is an iron-oxide, delicately veined quartz. The stone discs destined for the dials are cut from a block of raw material. Only those whose colour and structure fully satisfy the brand's exacting aesthetic requirements are selected.

They will grace the dial of a Rolex watch,
conferring it with a unique personality.



DIAMOND-SET BEZEL

A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting

as well as the intricate finishing of the metalwork.
A sparkling symphony to enhance the watch and
enchant the wearer.



18 KT EVEROSE GOLD

An exclusive patent

To preserve the beauty of its pink gold watches, Rolex created and patented an exclusive 18 kt pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 kt Everose is used on all Rolex Oyster models in pink gold.



THE PRESIDENT BRACELET

The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

More technical details

Day-Date

Reference 228345RBR

Model Case

Type

Oyster, 40 mm, Everose gold and diamonds

Diameter

40 mm

Material

Everose gold

Bezel

Set with diamonds

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Type

Perpetual, mechanical, self-winding

Calibre

3255, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 70 hours

Functions

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

Bracelet

Type

President, semi-circular three-piece links

Bracelet Material

18 kt Everose gold

Clasp

Concealed folding Crownclasp

Dial

Type

Eisenkiesel set with diamonds

Gem setting

10 baguette-cut diamonds

Certification

Type

Superlative Chronometer (COSC + Rolex certification after casing)

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