





## Lady-Datejust

Oyster, 28 mm, Everose gold and

diamonds

This Oyster Perpetual Lady-Datejust in 18 kt Everose gold features a chocolate, diamond-set dial and a President bracelet.



CHOCOLATE DIAL

# A watchmaking technique

This dial features diamonds in 18 kt gold settings and a Roman IX in 18 kt gold, set with 8 diamonds. The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow

that moves depending on the position of the wrist. Once the sunray finish has been completed, the dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.



DIAMOND-SET BEZEL

### A sparkling symphony

Gem-setters, like sculptors, finely carve the

precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting as well as the intricate finishing of the metalwork. A sparkling symphony to enhance the watch and enchant the wearer.



**18 KT EVEROSE GOLD** 

### An exclusive patent

To preserve the beauty of its pink gold watches,

Rolex created and patented an exclusive 18 kt pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 kt Everose is used on all Rolex Oyster models in pink gold.

THE PRESIDENT BRACELET

### The ultimate refinement

This Lady-Datejust is offered on a prestigious

President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.

### More technical details Lady-Datejust

Reference 279135RBR

#### **Model Case**

#### Туре

Oyster, 28 mm, Everose gold and diamonds

#### **Diameter**

28 mm

#### **Material**

Everose gold

#### Bezel

Set with diamonds

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

#### **Winding Crown** Screw-down, Twinlock double waterproofness system

**Crystal** Scratch-resistant sapphire, Cyclops lens over the date

#### Water Resistance

Waterproof to 100 metres / 330 feet

#### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

2236, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### **Oscillator**

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 55 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

#### **Bracelet**

#### Туре

President, semi-circular three-piece links

#### **Bracelet Material**

18 kt Everose gold

#### Clasp

Concealed folding Crownclasp

### Dial

#### Туре

Chocolate set with diamonds

#### **Gem setting**

Diamonds in 18 kt gold settings, Roman IX in 18 kt gold set with 8 diamonds



#### Certification

#### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

### Explore and discover more on Rolex.com

All intellectual property rights such as trademarks, service marks, trade names, designs and copyrights are reserved.

Nothing contained in this website may be reproduced without written

permission. Rolex reserves the right at all times to modify the models featured in the present website.

