



# Lady-Datejust

Oyster, 28 mm, Everose gold and diamonds

**This Oyster Perpetual  
Lady-Datejust in 18 kt  
Everose gold features a  
white dial and a  
President bracelet.**



## DIAMOND-SET BEZEL

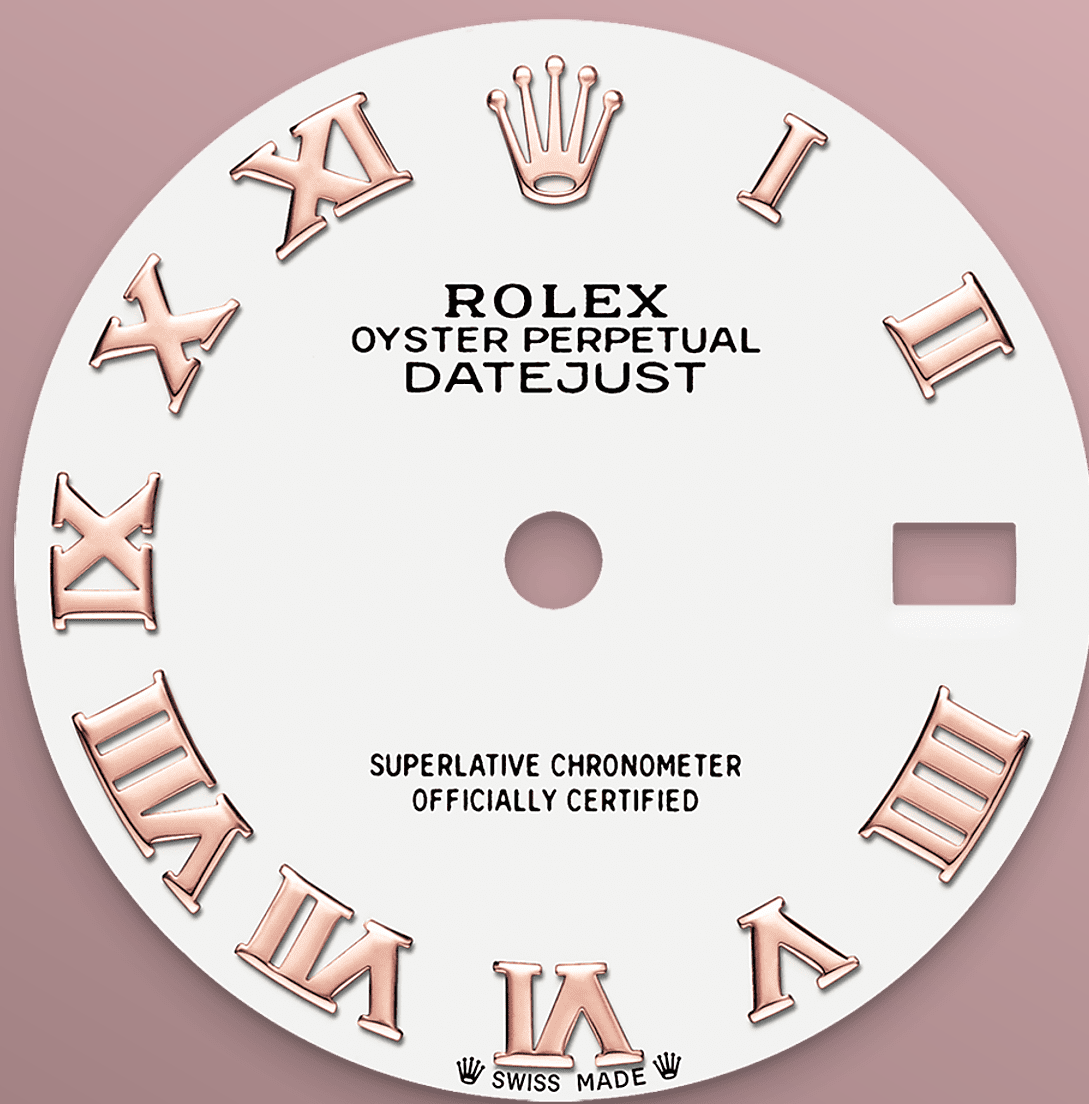
# A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting







WHITE DIAL

## Limitless freedom

Lacquer combines almost limitless freedom of colour with intensity and a smooth finish. The lacquering technique consists of successively depositing six thin layers of lacquer on a brass base plate.

A colourless varnish is then applied to give the colour or shade all of its depth and shine. Once the varnish is dry, the surface of the dial is polished to magnify the colour; the dial is then ready to be pad printed and receive its appliques.



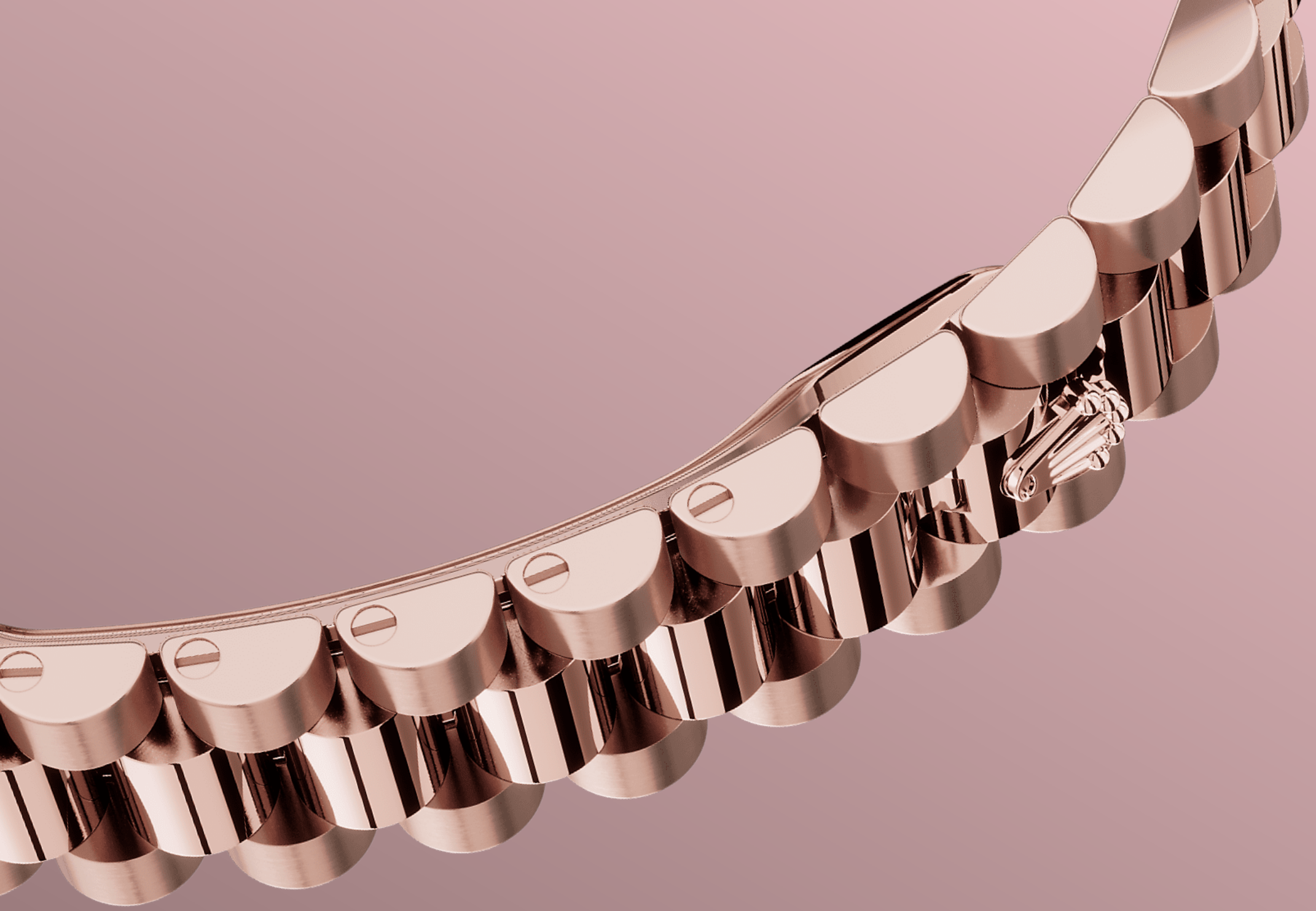
18 KT EVEROSE GOLD

## An exclusive patent

To preserve the beauty of its pink gold watches, Rolex created and patented an exclusive 18 kt pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 kt Everose is used on all Rolex Oyster models in pink gold.





THE PRESIDENT BRACELET

# The ultimate refinement

This Lady-Datejust is offered on a prestigious President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.

# More technical details

## Lady-Datejust

Reference 279135RBR

### Model Case

---

**Type**

Oyster, 28 mm, Everose gold and diamonds

**Diameter**

28 mm

**Material**

Everose gold

**Bezel**

Set with diamonds

**Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

**Winding Crown**

Screw-down, Twinlock double waterproofness system

**Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

**Water Resistance**

Waterproof to 100 metres / 330 feet

### Movement

---

**Type**

Perpetual, mechanical, self-winding

**Calibre**

2236, Manufacture Rolex

**Precision**

-2/+2 sec/day, after casing

**Oscillator**

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers



**Winding**

Bidirectional self-winding via  
Perpetual rotor

**Power reserve**

Approximately 55 hours

**Functions**

Centre hour, minute and seconds  
hands. Instantaneous date with  
rapid setting. Stop-seconds for  
precise time setting

**Bracelet**

---

**Type**

President, semi-circular three-piece  
links

**Bracelet Material**

18 kt Everose gold

**Clasp**

Concealed folding Crownclasp

**Dial**

---

**Type**

White

**Certification**

---

**Type**

Superlative Chronometer (COSC +  
Rolex certification after casing)

# Explore and discover more on Rolex.com

**All intellectual property rights such as trademarks, service marks, trade names, designs and copyrights are reserved.**

Nothing contained in this website may be reproduced without written permission. Rolex reserves the right at all times to modify the models featured in the present website.

