Lady-Datejust
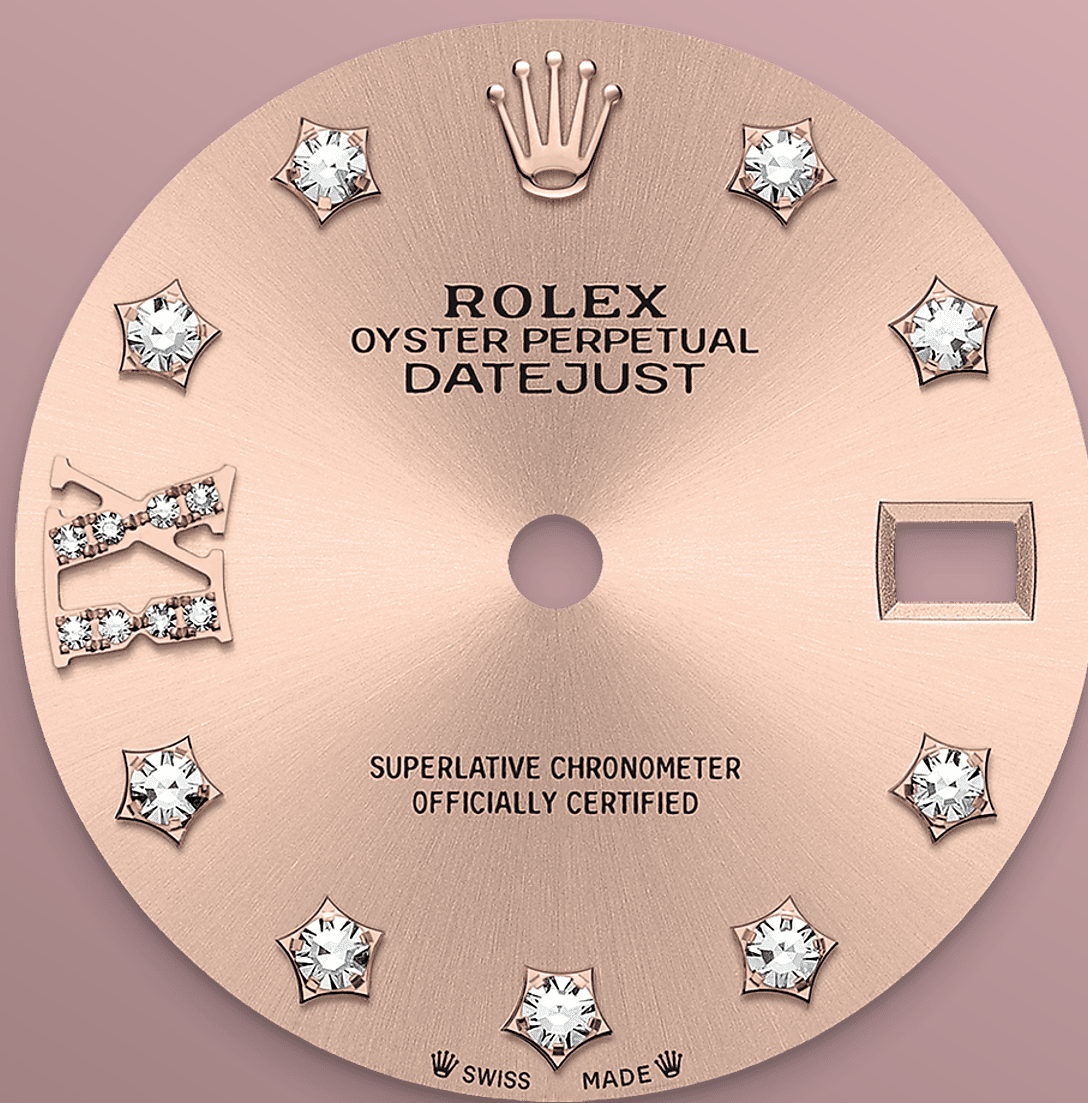
Oyster, 28 mm, Everose gold and diamonds

This Oyster Perpetual Lady-Datejust in 18 kt Everose gold features a rosé colour, diamond-set dial and a President bracelet.

A watchmaking technique

This dial features diamonds in 18 kt gold settings and a Roman IX in 18 kt gold, set with 8 diamonds. The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow

that moves depending on the position of the wrist. Once the sunray finish has been completed, the dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.

A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting

as well as the intricate finishing of the metalwork. A sparkling symphony to enhance the watch and enchant the wearer.

18 KT EVEROSE GOLD

An exclusive patent

To preserve the beauty of its pink gold watches, Rolex created and patented an exclusive 18 kt pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 kt Everose is used on all Rolex Oyster models in pink gold.

The ultimate refinement

This Lady-Datejust is offered on a prestigious President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.

More technical details
Lady-Datejust

Reference 279135RBR

Model Case

Type
Oyster, 28 mm, Everose gold and diamonds

Diameter
28 mm

Material
Everose gold

Bezel
Set with diamonds

Oyster Architecture
Monobloc middle case, screw-down case back and winding crown

Winding Crown
Screw-down, Twinlock double waterproofness system

Crystal
Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance
Waterproof to 100 metres / 330 feet

Movement

Type
Perpetual, mechanical, self-winding

Calibre
2236, Manufacture Rolex

Precision
-2/+2 sec/day, after casing

Oscillator
Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

Winding
Bidirectional self-winding via
Perpetual rotor

Power reserve
Approximately 55 hours

Functions
Centre hour, minute and seconds
hands. Instantaneous date with
rapid setting. Stop-seconds for
precise time setting

Bracelet

Type
President, semi-circular three-piece
links

Bracelet Material
18 kt Everose gold

Clasp
Concealed folding Crownclasp

Dial

Type
Rosé-colour set with diamonds

Gem setting
Diamonds in 18 kt gold settings,
Roman IX in 18 kt gold set with 8
diamonds

Certification

Type
Superlative Chronometer (COSC +
Rolex certification after casing)

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