





Lady-Datejust

Oyster, 28 mm, yellow gold and

diamonds

This Oyster Perpetual Lady-Datejust in 18 kt yellow gold features a silver dial and a President bracelet.



DIAMOND-SET BEZEL

A sparkling symphony

Gem-setters, like sculptors, finely carve the

precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting as well as the intricate finishing of the metalwork. A sparkling symphony to enhance the watch and enchant the wearer.



SILVER DIAL

A watchmaking technique

The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist. Once the sunray finish has been completed, the dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.

18 KT YELLOW GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 kt gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 kt gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.



THE PRESIDENT BRACELET

The ultimate refinement

This Lady-Datejust is offered on a prestigious

President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.

More technical details Lady-Datejust

Reference 279138RBR

Model Case

Туре

Oyster, 28 mm, yellow gold and diamonds

Diameter

28 mm

Material

Yellow gold

Bezel

Set with 44 brilliant-cut diamonds

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Туре

Perpetual, mechanical, self-winding

Calibre

2236, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

Bracelet

Туре

President, semi-circular three-piece links

Bracelet Material 18 kt yellow gold

Clasp

Concealed folding Crownclasp

Dial

Туре

Silver

Certification

Туре

Superlative Chronometer (COSC + Rolex certification after casing)

Explore and discover more on Rolex.com

All intellectual property rights such as trademarks, service marks, trade names, designs and copyrights are reserved.

Nothing contained in this website may be reproduced without written

permission. Rolex reserves the right at all times to modify the models featured in the present website.

