



Lady-Datejust

Oyster, 28 mm, Oystersteel and Everose gold

**This Oyster Perpetual
Lady-Datejust in
Oystersteel and Everose
gold features a white
mother-of-pearl,
diamond-set dial and a
Jubilee bracelet.**



MOTHER-OF-PEARL DIAL

Highlighting natural beauty

This dial features diamonds in 18 kt gold settings. Mother-of-pearl is by its nature full of mystery and surprises. Depending on its origin, it can be pink, white, black or yellow. It differs in colour, intensity and structure according to the part of the shell from which it is extracted.

At Rolex, mother-of-pearl is never artificially coloured. Instead, particular know-how and skill are devoted to simply highlighting its natural

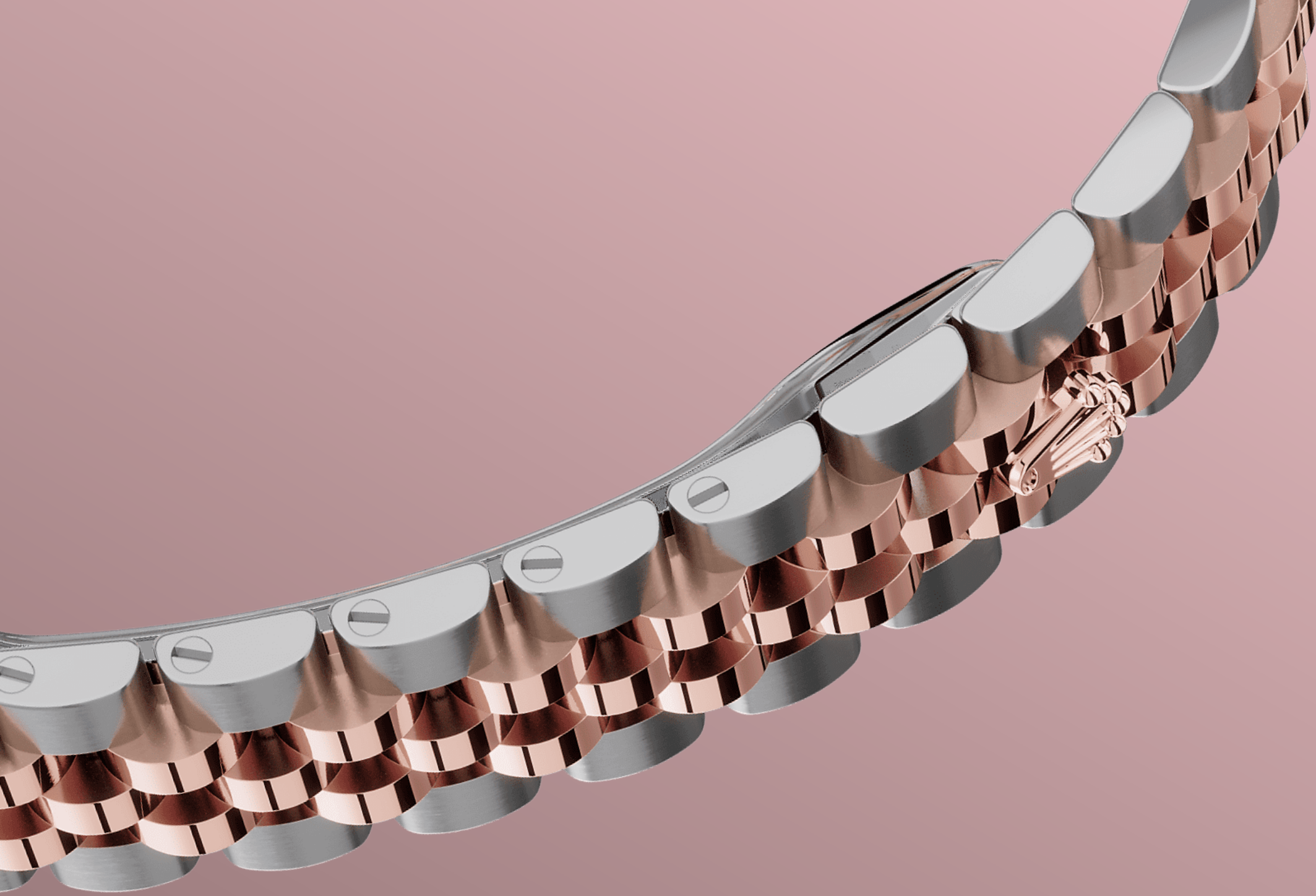


EVEROSE ROLESOR

A meeting of two metals

Gold is coveted for its lustre and nobility. Steel reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster collection.



THE JUBILEE BRACELET

Supple and comfortable

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The Jubilee, a supple and comfortable five-piece link metal bracelet, was designed and made especially for the launch of the Oyster Perpetual Datejust in 1945.



THE CYCLOPS LENS

A magnifying lens

The Cyclops lens is one of the most distinctive Rolex features, and one of the most recognizable.

Named after the one-eyed giant of Greek mythology, the Cyclops lens magnifies the watch's emblematic date display for easy reading. Behind the Cyclops, as with every feature of a Rolex timepiece, lies a history of invention, research and development, and the endless search for perfection.

More technical details

Lady-Datejust

Reference 279161

Model Case

Type

Oyster, 28 mm, Oystersteel and Everose gold

Material

Everose Rolesor

Diameter

28 mm

Bezel

Domed

Movement

Bracelet

Type

Jubilee, five-piece links

Bracelet Material

Everose Rolesor - combination of Oystersteel and Everose gold

Dial

Type

White mother-of-pearl set with diamonds

Certification

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