



Lady-Datejust

Oyster, 28 mm, yellow gold

**This Oyster Perpetual
Lady-Datejust in 18 kt
yellow gold features a
diamond-paved dial and
a President bracelet.**



DIAMOND-PAVED DIAL

Optimal brilliance

Diamonds, sapphires, rubies, emeralds – the noblest and most precious stones are selected to grace Rolex timepieces. The brand has in-house expertise and equipment enabling it to bejewel any model in its catalogue.

Experienced gemmologists first select gemstones of the highest quality. For this, they can rely on their own seasoned judgement as well as state-of-the-art analysis equipment. The stones are then entrusted to the gem-setters, who skilfully place each precious stone onto the watch by hand, one



FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted



18 KT YELLOW GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 kt gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 kt gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is



THE PRESIDENT BRACELET

The ultimate refinement

This Lady-Datejust is offered on a prestigious President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.

More technical details

Lady-Datejust

Reference 279178

Model Case

Type

Oyster, 28 mm, yellow gold

Diameter

28 mm

Material

Yellow gold

Bezel

Fluted

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Type

Perpetual, mechanical, self-winding

Calibre

2236, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

Bracelet

Type

President, semi-circular three-piece links

Bracelet Material

18 kt yellow gold

Clasp

Concealed folding Crownclasp

Dial

Type

Diamond-paved

Certification

Type

Superlative Chronometer (COSC + Rolex certification after casing)

Explore and discover more on Rolex.com

All intellectual property rights such as trademarks, service marks, trade names, designs and copyrights are reserved.

Nothing contained in this website may be reproduced without written permission. Rolex reserves the right at all times to modify the models featured in the present website.

