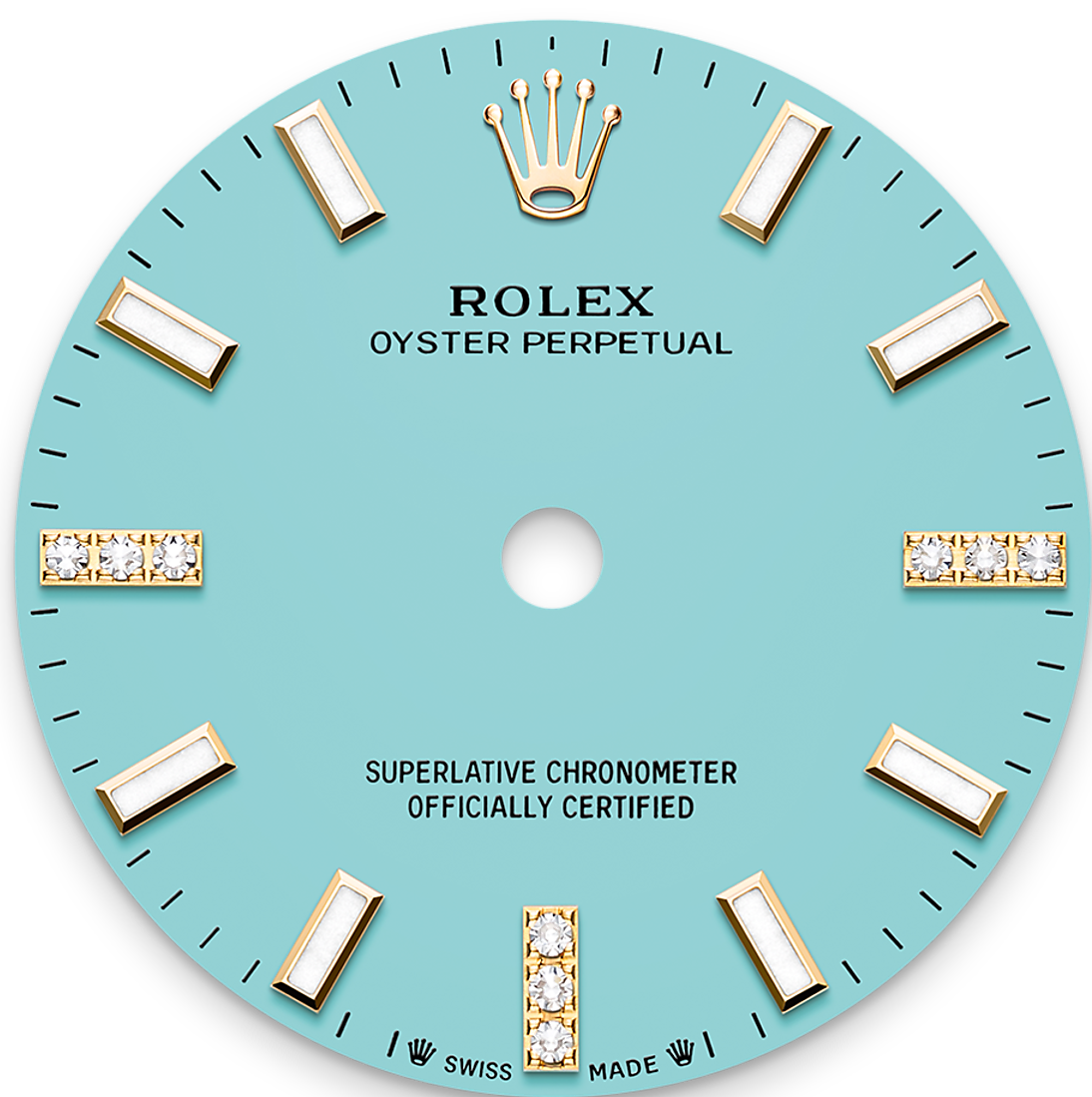




Oyster Perpetual 28

Oyster, 28 mm, yellow gold and diamonds

**The Oyster Perpetual 28
in 18 kt yellow gold with
a turquoise blue,
diamond-set dial and an
Oyster bracelet.**



TURQUOISE BLUE DIAL

Craftsmanship rhymes with high technology

This dial features hour markers in 18 kt gold at 3, 6 and 9 o'clock, set with 9 diamonds. The colours created for the Oyster Perpetual range start life as a lacquer, which must be meticulously applied in a controlled-atmosphere environment to avoid dust and other contamination.

The brass plate of the dial base receives layer upon layer of lacquer, six in all, to form a regular, uniform surface. The last step is varnishing and

polishing to bring out the full brilliance and depth of colour. The various inscriptions are then pad printed, and the hour markers and crown riveted by hand. The dial, gleaming in its perfection, is all set to take its place on top of the movement at the watch assembly phase.



DIAMOND-SET BEZEL

A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting

as well as the intricate finishing of the metalwork.
A sparkling symphony to enhance the watch and
enchant the wearer.



18 KT YELLOW GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 kt gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 kt gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is

formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.



THE OYSTER BRACELET

Alchemy of form and function

The Oyster bracelet is a perfect alchemy of form and function, aesthetics and technology.

First introduced in the late 1930s, this particularly robust and comfortable metal bracelet with its broad, flat three-piece links remains the most universal bracelet in the Oyster collection. For the Oyster Perpetual models the Oyster bracelet is fitted with an Oysterclasp.

More technical details

Oyster Perpetual

Reference 276248RBR

Model Case

Type

Oyster, 28 mm, yellow gold and diamonds

Diameter

28 mm

Material

Yellow gold

Bezel

Set with 44 brilliant-cut diamonds

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Type

Perpetual, mechanical, self-winding

Calibre

2232, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds hands. Stop-seconds for precise time setting

Bracelet

Type

Oyster, three-piece solid links

Clasp

Folding Oysterclasp with Easylink 5 mm comfort extension link

Bracelet Material

18 kt yellow gold

Dial

Type

Turquoise blue set with diamonds

Gem setting

Hour markers in 18 kt gold at 3, 6 and 9 o'clock, set with 9 diamonds

Details

Highly legible Chromalight display with long-lasting blue luminescence

Certification

Type

Superlative Chronometer (official chronometer certification + Rolex certification after casing)

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