



**1908**

39 mm, 18 ct yellow gold, polished finish



**The Perpetual 1908 in  
18 ct yellow gold  
features a 39 mm case,  
an intense black dial  
and a Settimo bracelet.**



INTENSE BLACK DIAL

## Miniature work of art

Each dial is a miniature work of art. The colour, reflections and surface texture, along with decorative elements and the overall design give the watch its intrinsic character.

Rolex masters all aspects of its dial creation and production in-house. From the initial sketches to the final inspection, including colouring or the application of appliques, the process involves a series of steps and operations that call on specific expertise. Some of these professions – enamelling, for instance – date from the early days

of watchmaking. Others are inherent to the use of cutting-edge technologies, such as magnetron sputtering, a complex technique for colouring the surface of a dial by depositing a thin film of material in a vacuum environment. A meeting of traditional skills and technology, the manufacture of Rolex dials perfectly encapsulates the philosophy that guides the brand: seeking the highest level of quality to achieve an impeccable, long-lasting result.



DOMED AND FLUTED BEZEL

## Divided bezel

This elegant and understated watch features a slim case crowned with a bezel that is part domed and part finely fluted – the lower part being given an elegant fluting and the upper part domed.



18 CT YELLOW GOLD

## Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is

formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.



## THE SETTIMO BRACELET

# Elegance and comfort

This metal bracelet, fashioned from 18 ct yellow gold, exudes refinement and elegance. It gently hugs the shape of the wrist, making it extremely comfortable to wear. Thanks to its links made up of seven very small, slightly contoured link elements, polished on every surface, it also feels particularly lightweight.

With a special system to attach it to the middle case, for which a patent has been filed, the Settimo bracelet is reserved for the 1908 model. It is equipped with a concealed folding Crownclasp.

# More 1908 technical details

Reference 52508

## Model Case

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### Type

39 mm, 18 ct yellow gold, polished finish

### Diameter

39 mm

### Material

Yellow gold

### Bezel

Domed and fluted

### Case Back

Domed transparent case back with anti-reflective coating

### Winding Crown

Domed

### Crystal

Scratch-resistant sapphire

### Water Resistance

Waterproof to 50 metres / 165 feet

## Movement

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### Type

Perpetual, mechanical, self-winding

### Calibre

7140, manufacture Rolex

### Precision

-2/+2 sec/day, after casing

### Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

### Winding

Bidirectional self-winding via Perpetual rotor

**Power reserve**

Approximately 66 hours

**Functions**

Centre hour and minute hands,  
small seconds hand at 6 o'clock.  
Stop-seconds for exact time setting

## Bracelet

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**Type**

Settimo, seven-piece solid links

**Clasp**

Concealed folding Crownclasp

**Bracelet Material**

18 ct yellow gold

## Dial

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**Type**

Intense black

## Certification

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**Type**

Superlative Chronometer (official  
chronometer certification + Rolex  
certification after casing)

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