





Datejust 31

Oyster, 31 mm, Oystersteel and yellow gold

This Oyster Perpetual Datejust 31 in Oystersteel and yellow gold features an olivegreen floral-motif, diamond-set dial and a

Jubilee bracelet.



OLIVE-GREEN DIAL

Floral motif

The floral-motif dials combine three different

finishes – sunray, matt and grained.

High-technology finishing techniques were required to create this motif, a shining example of refined dial-making expertise. The textural effects are further enhanced by 24 diamonds of varying <u>sizes, which</u> illuminate the centre of each flower.



FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction.

Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted bezel is a mark of distinction, in gold on this Datejust 31.



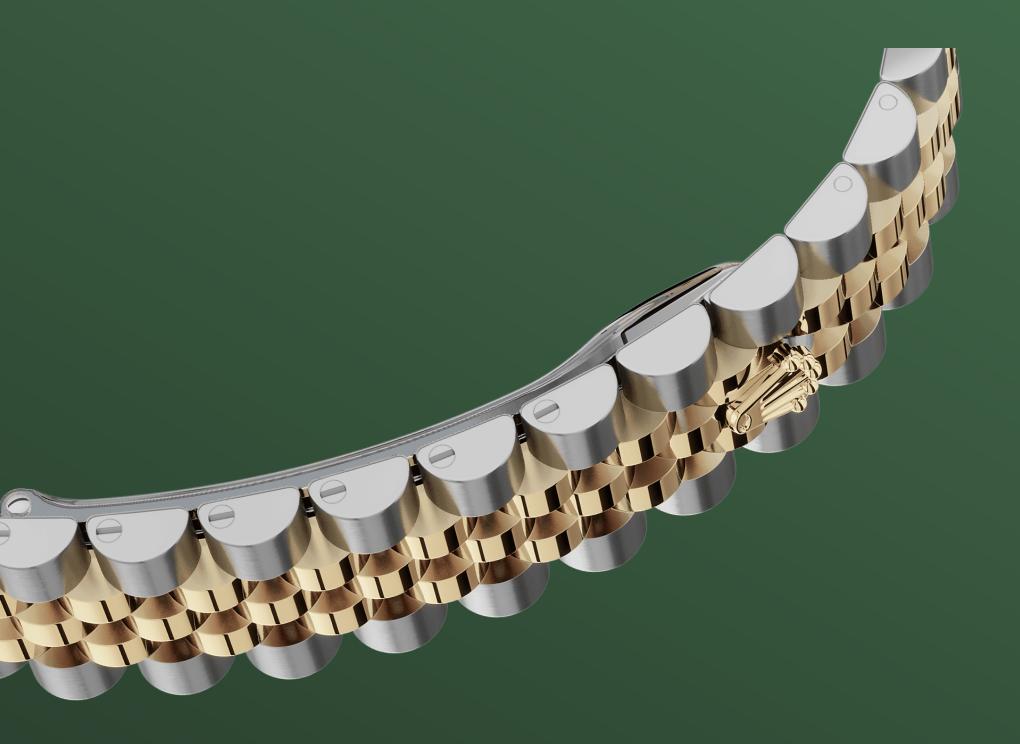
YELLOW ROLESOR

A meeting of two metals

Gold is coveted for its lustre and nobility. Steel

reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster collection.



THE JUBILEE BRACELET

Supple and comfortable

The design, development and production of Rolex

bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The Jubilee, a supple and comfortable five-piece link metal bracelet, was designed and made especially for the launch of the Oyster Perpetual Datejust in 1945.

More Datejust technical details

Reference 278273

Model Case

Type

Oyster, 31 mm, Oystersteel and yellow gold

Diameter

31 mm

Material

Yellow Rolesor

Bezel

Fluted

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown Screw-down, Twinlock double

waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Туре

Perpetual, mechanical, self-winding

Calibre

2236, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

Bracelet

Туре

Jubilee, five-piece links

Bracelet Material

Yellow Rolesor - combination of Oystersteel and yellow gold

Clasp

Concealed folding Crownclasp

Dial

Туре

Olive green, floral motif set with diamonds

Certification

Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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