



## Day-Date 36

Oyster, 36 mm, yellow gold and diamonds

**The Oyster Perpetual  
Day-Date 36 in 18 ct  
yellow gold, with a  
carnelian, diamond-set  
dial, diamond-set bezel  
and a President  
bracelet.**



CARNELIAN DIAL

## Cameo of patterns

This dial features hour markers in 18 ct gold, set with 32 diamonds, and a Roman VI and IX in 18 ct gold, set with 24 diamonds. It is cut from carnelian, an orangey-colour stone typified by lines of varying shapes and sizes forming an artful cameo of patterns.

The dial is the distinctive face of a Rolex watch, the feature most responsible for its identity and readability. Characterised by hour markers fashioned from gold to prevent tarnishing, every

Rolex dial is designed and manufactured in-house,  
largely by hand to ensure perfection.





DIAMOND-SET BEZEL

## A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting

as well as the intricate finishing of the metalwork.  
A sparkling symphony to enhance the watch and  
enchant the wearer.



18 CT YELLOW GOLD

## Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is







THE PRESIDENT BRACELET

## The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

# More Day-Date

## technical details

Reference 128348RBR

### Model Case

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#### Type

Oyster, 36 mm, yellow gold and diamonds

#### Diameter

36 mm

#### Material

Yellow gold

#### Bezel

Set with diamonds

#### Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

#### Winding Crown

Screw-down, Twinlock double waterproofness system

#### Crystal

Scratch-resistant sapphire, Cyclops lens over the date

#### Water Resistance

Waterproof to 100 metres / 330 feet

### Movement

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#### Type

Perpetual, mechanical, self-winding

#### Calibre

3255, Manufacture Rolex

#### Precision

-2/+2 sec/day, after casing

#### Oscillator

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

**Power reserve**

Approximately 70 hours

**Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

## Bracelet

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**Type**

President, semi-circular three-piece links

**Bracelet Material**

18 ct yellow gold

**Clasp**

Concealed folding Crownclasp

## Dial

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**Type**

Carnelian set with diamonds

## Certification

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**Type**

Superlative Chronometer (COSC + Rolex certification after casing)

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