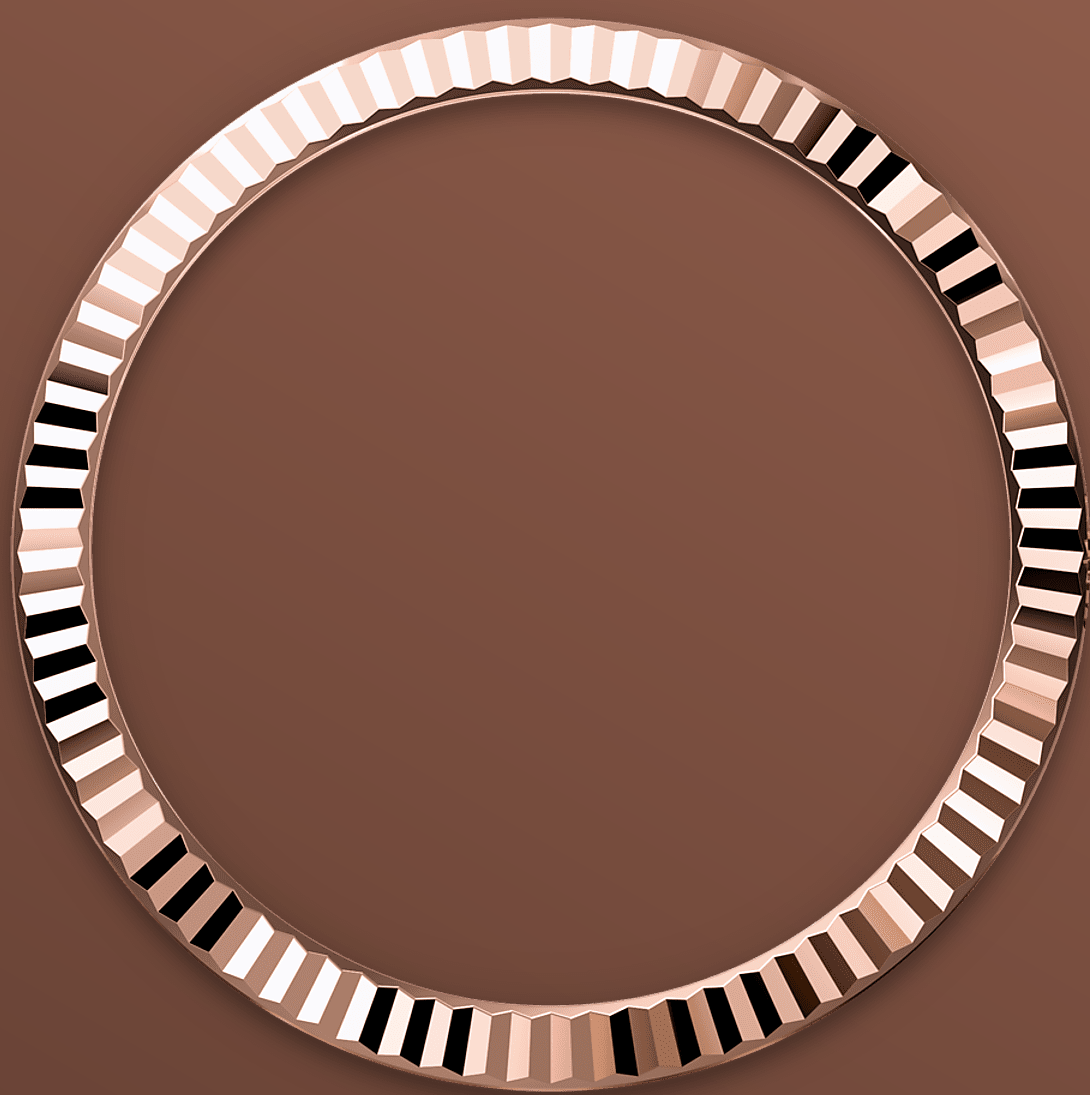




# Day-Date 40

Oyster, 40 mm, Everose gold

**The Oyster Perpetual  
Day-Date 40 in 18 ct  
Everose gold with a  
chocolate dial, fluted  
bezel and a President  
bracelet.**



## FLUTED BEZEL

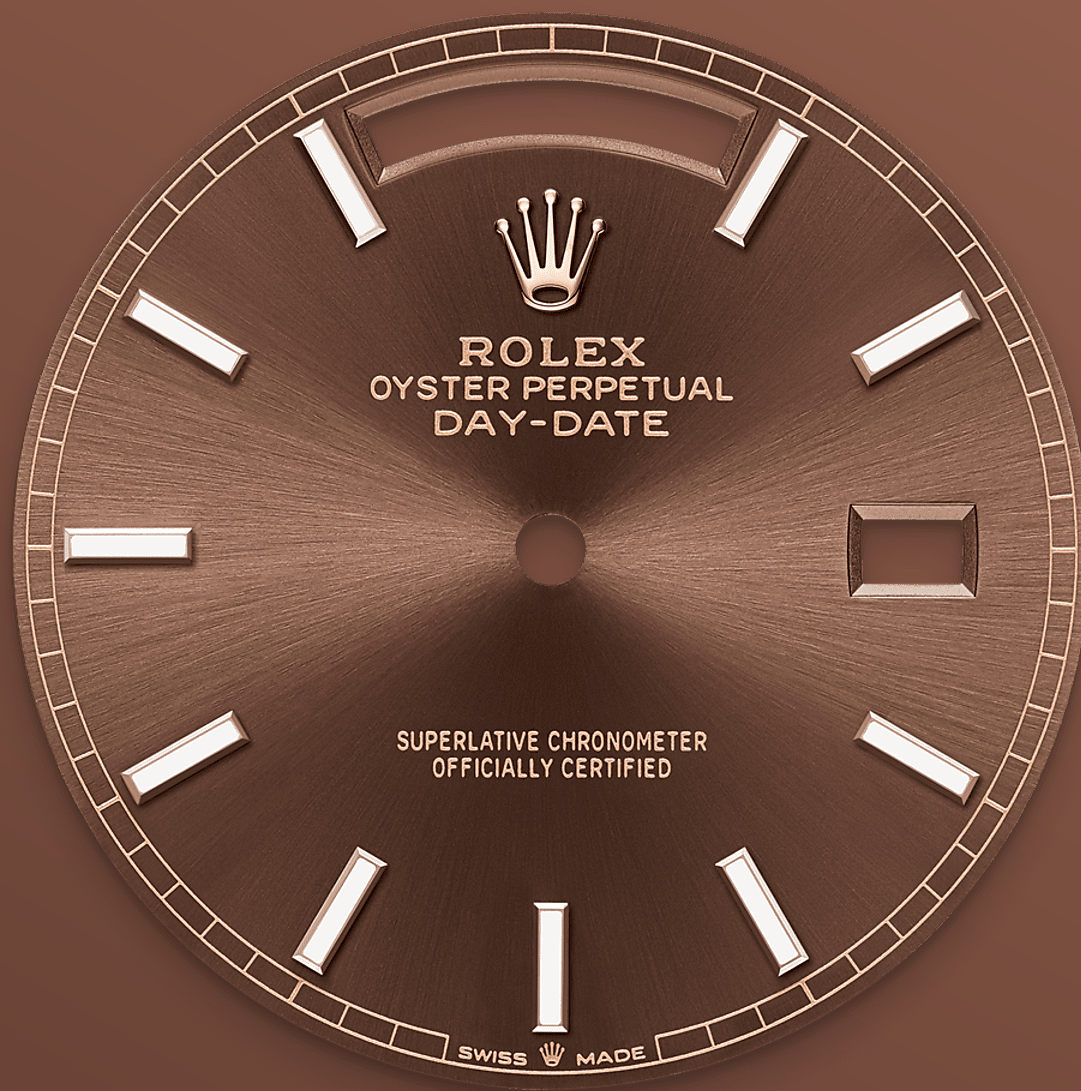
# A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted







CHOCOLATE DIAL

# A watchmaking technique

The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist. Once the sunray finish has been completed, the

dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.



18 CT EVEROSE GOLD

## An exclusive patent

To preserve the beauty of its pink gold watches, Rolex created and patented an exclusive 18 ct pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 ct Everose is used on all Rolex Oyster models in pink gold.





THE PRESIDENT BRACELET

# The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.



# More Day-Date

## technical details

Reference 228235

### Model Case

---

**Type**

Oyster, 40 mm, Everose gold

**Diameter**

40 mm

**Material**

Everose gold

**Bezel**

Fluted

**Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

**Winding Crown**

Screw-down, Twinlock double waterproofness system

**Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

**Water Resistance**

Waterproof to 100 metres / 330 feet

### Movement

---

**Type**

Perpetual, mechanical, self-winding

**Calibre**

3255, Manufacture Rolex

**Precision**

-2/+2 sec/day, after casing

**Oscillator**

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

**Winding**

Bidirectional self-winding via Perpetual rotor

**Power reserve**

Approximately 70 hours

**Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

**Bracelet**

---

**Type**

President, semi-circular three-piece links

**Bracelet Material**

18 ct Everose gold

**Clasp**

Concealed folding Crownclasp

**Dial**

---

**Type**

Chocolate

**Details**

Highly legible Chromalight display with long-lasting blue luminescence

**Certification**

---

**Type**

Superlative Chronometer (COSC + Rolex certification after casing)

# Explore and discover more on Rolex.com

**All intellectual property rights such as trademarks, service marks, trade names, designs and copyrights are reserved.**

Nothing contained in this website may be reproduced without written permission. Rolex reserves the right at all times to modify the models featured in the present website.

