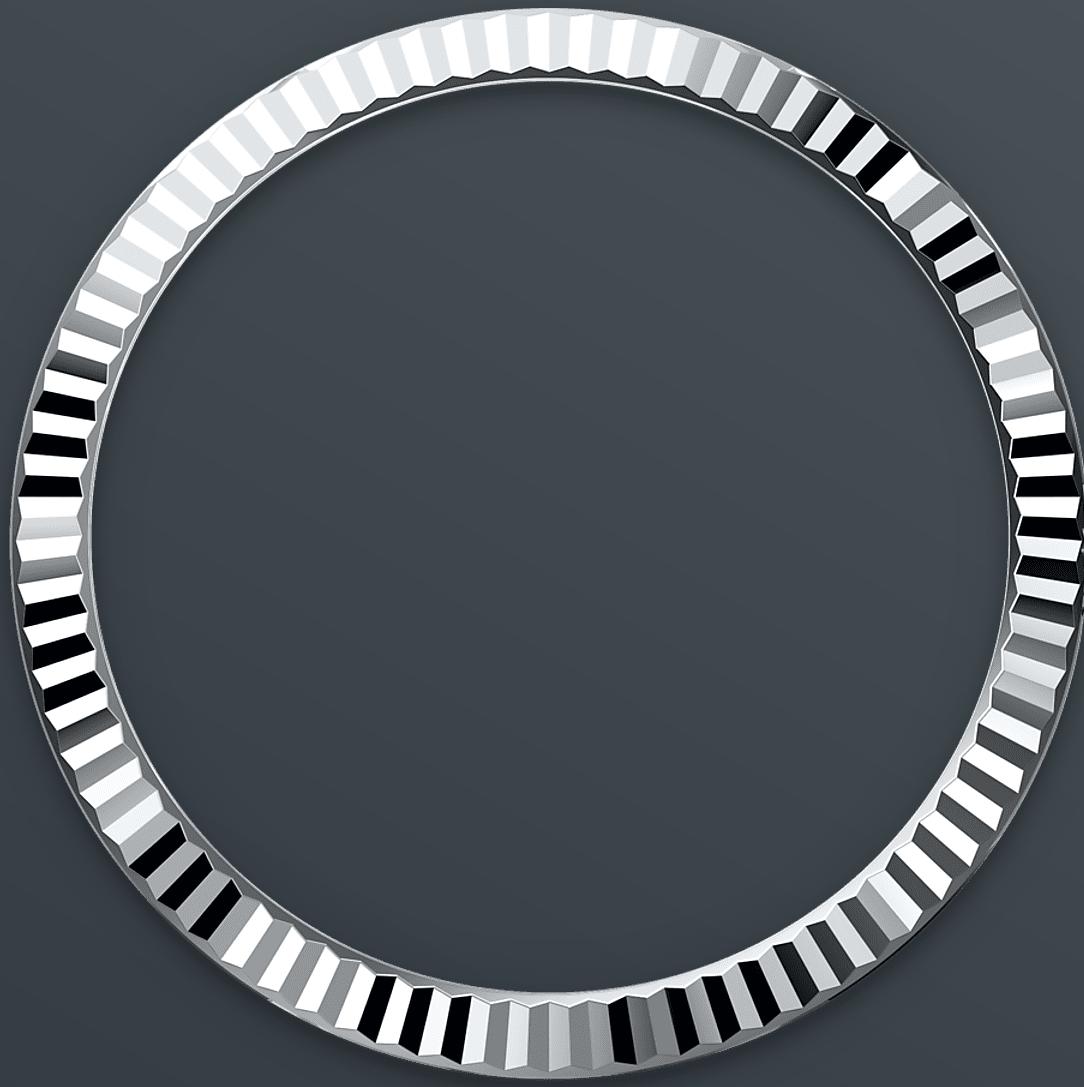


Day-Date 40

Oyster, 40 mm, platinum

**The Oyster Perpetual
Day-Date 40 in platinum
with a slate dial, fluted
bezel and a President
bracelet.**



FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted

bezel is a mark of distinction, in platinum on this Day-Date 40.



SLATE DIAL

A watchmaking technique

The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist. Once the sunray finish has been completed, the

dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.



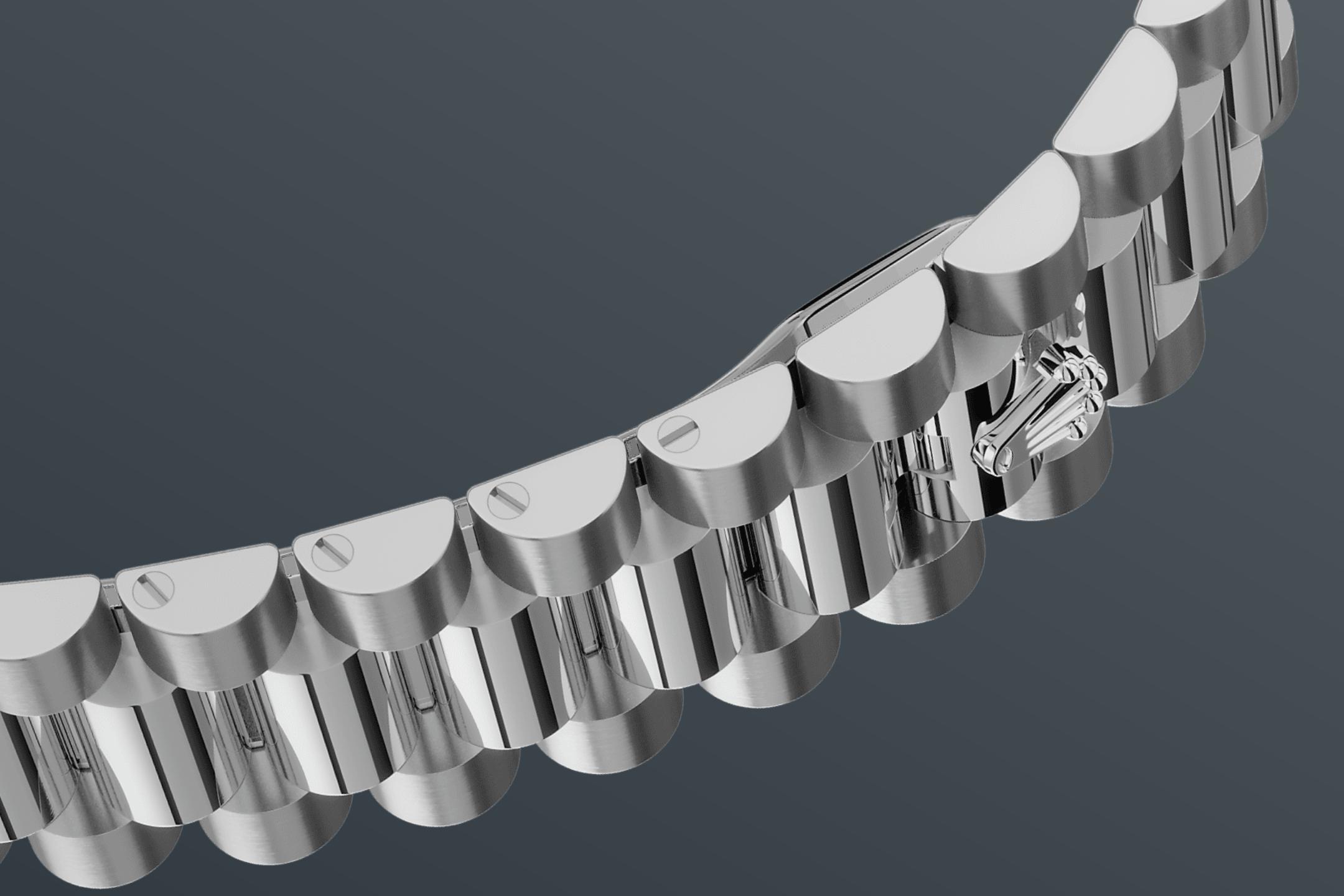
PLATINUM

The noblest of metals

Rare and precious, platinum is striking for its silvery whiteness and vibrant luminosity. It is among the densest and heaviest metals in the world, distinguished by unique chemical and physical properties such as exceptional corrosion resistance.

Paradoxically, it is also soft, elastic and highly malleable, which makes machining and polishing especially difficult, demanding an extremely high degree of skill. Rolex always uses 950 platinum, an alloy consisting of 950‰ (thousandths)

platinum, painstakingly crafted in-house by the fine metalworkers at Rolex. The noblest of metals for the finest of watches.



THE PRESIDENT BRACELET

The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

More Day-Date technical details

Reference 228236

Model Case

Type

Oyster, 40 mm, platinum

Winding Crown

Screw-down, Twinlock double waterproofness system

Diameter

40 mm

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Material

Platinum

Water Resistance

Waterproof to 100 metres / 330 feet

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Movement

Type

Perpetual, mechanical, self-winding

Oscillator

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

Calibre

3255, Manufacture Rolex

Winding**Precision**

-2/+2 sec/day, after casing

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 70 hours

Functions

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

Bracelet

Type

President, semi-circular three-piece links

Bracelet Material

Platinum

Clasp

Concealed folding Crownclasp

Dial

Type

Slate

Details

Highly legible Chromalight display with long-lasting blue luminescence

Certification

Type

Superlative Chronometer (COSC + Rolex certification after casing)

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