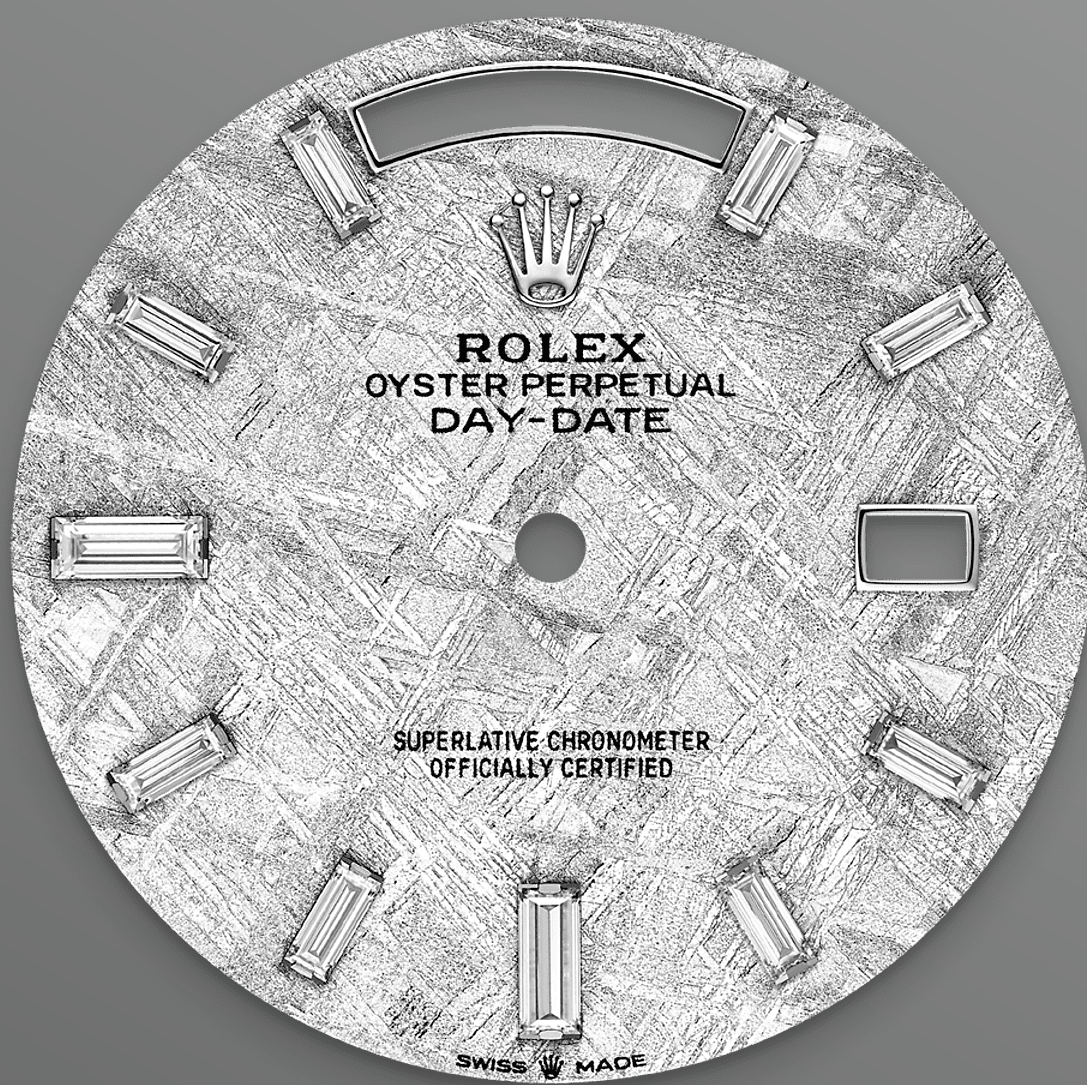


# Day-Date 40

Oyster, 40 mm, platinum and diamonds

**The Oyster Perpetual  
Day-Date 40 in  
platinum, with a  
meteorite, diamond-set  
dial, diamond-set bezel  
and a President  
bracelet.**





METEORITE DIAL

# An alloy from outer space

This dial features 10 baguette-cut diamonds. Formed in the far reaches of the solar system, metallic meteorite comes from an asteroid that exploded millions of years ago. On the voyage between planets, fragments of this natural extraterrestrial material, primarily composed of iron and nickel, cool by a few degrees Celsius every million years, creating unique, distinctive crystallization within the material that is impossible to recreate on Earth.

Metallic meteorite is rare and challenging to work with, but once it is cut into thin sections and a chemical treatment is applied, the great beauty of its interwoven internal structure is revealed. These fascinating and varied formations are known as Widmanstätten patterns. For its dials, Rolex works with leading experts in the field and selects only the sections of meteorite with a particularly well-formed surface rich in different shapes and reflections.





## DIAMOND-SET BEZEL

# A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting





PLATINUM

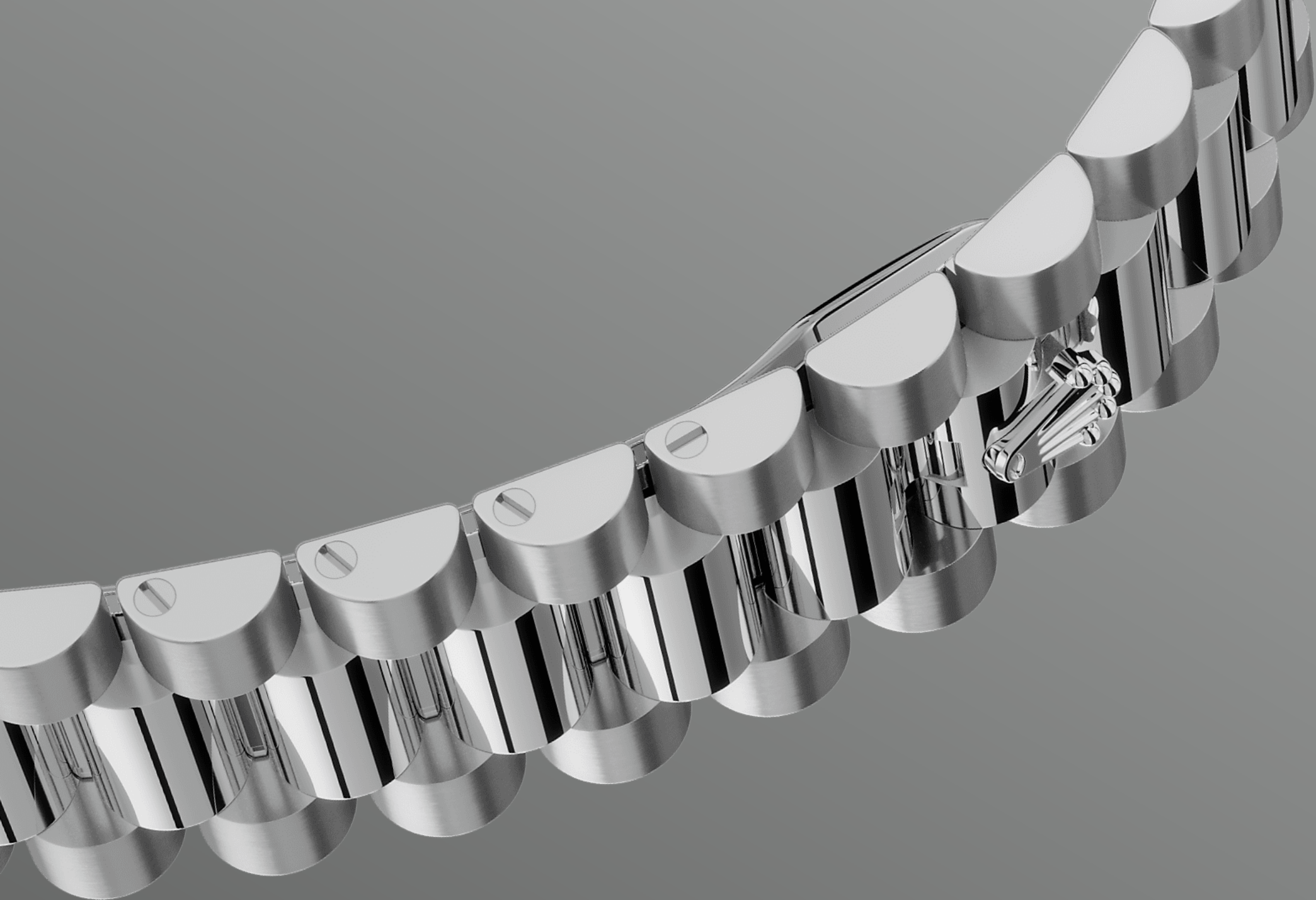
## The noblest of metals

Rare and precious, platinum is striking for its silvery whiteness and vibrant luminosity. It is among the densest and heaviest metals in the world, distinguished by unique chemical and physical properties such as exceptional corrosion resistance.

Paradoxically, it is also soft, elastic and highly malleable, which makes machining and polishing especially difficult, demanding an extremely high degree of skill. Rolex always uses 950 platinum, an alloy consisting of 950‰ (thousandths)







THE PRESIDENT BRACELET

# The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

# More Day-Date

## technical details

Reference 228396TBR

### Model Case

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**Type**

Oyster, 40 mm, platinum and diamonds

**Diameter**

40 mm

**Material**

Platinum

**Bezel**

Set with diamonds

**Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

**Winding Crown**

Screw-down, Twinlock double waterproofness system

**Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

**Water Resistance**

Waterproof to 100 metres / 330 feet

### Movement

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**Type**

Perpetual, mechanical, self-winding

**Calibre**

3255, Manufacture Rolex

**Precision**

-2/+2 sec/day, after casing

**Oscillator**

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

**Winding**

Bidirectional self-winding via Perpetual rotor

**Power reserve**

Approximately 70 hours

**Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

**Bracelet**

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**Type**

President, semi-circular three-piece links

**Bracelet Material**

Platinum

**Clasp**

Concealed folding Crownclasp

**Dial**

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**Type**

Meteorite set with diamonds

**Gem setting**

10 baguette-cut diamonds

**Certification**

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**Type**

Superlative Chronometer (COSC + Rolex certification after casing)

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