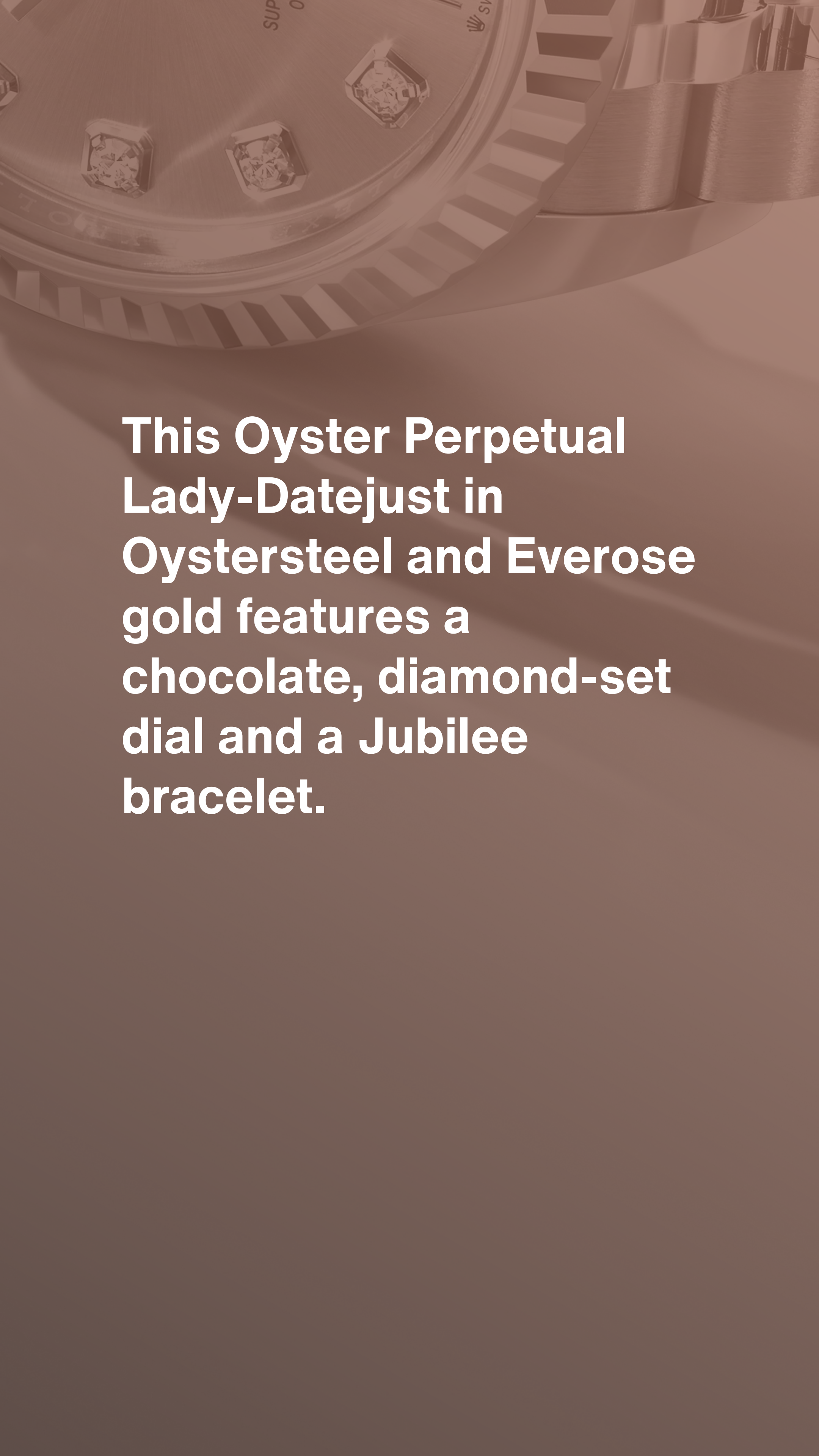


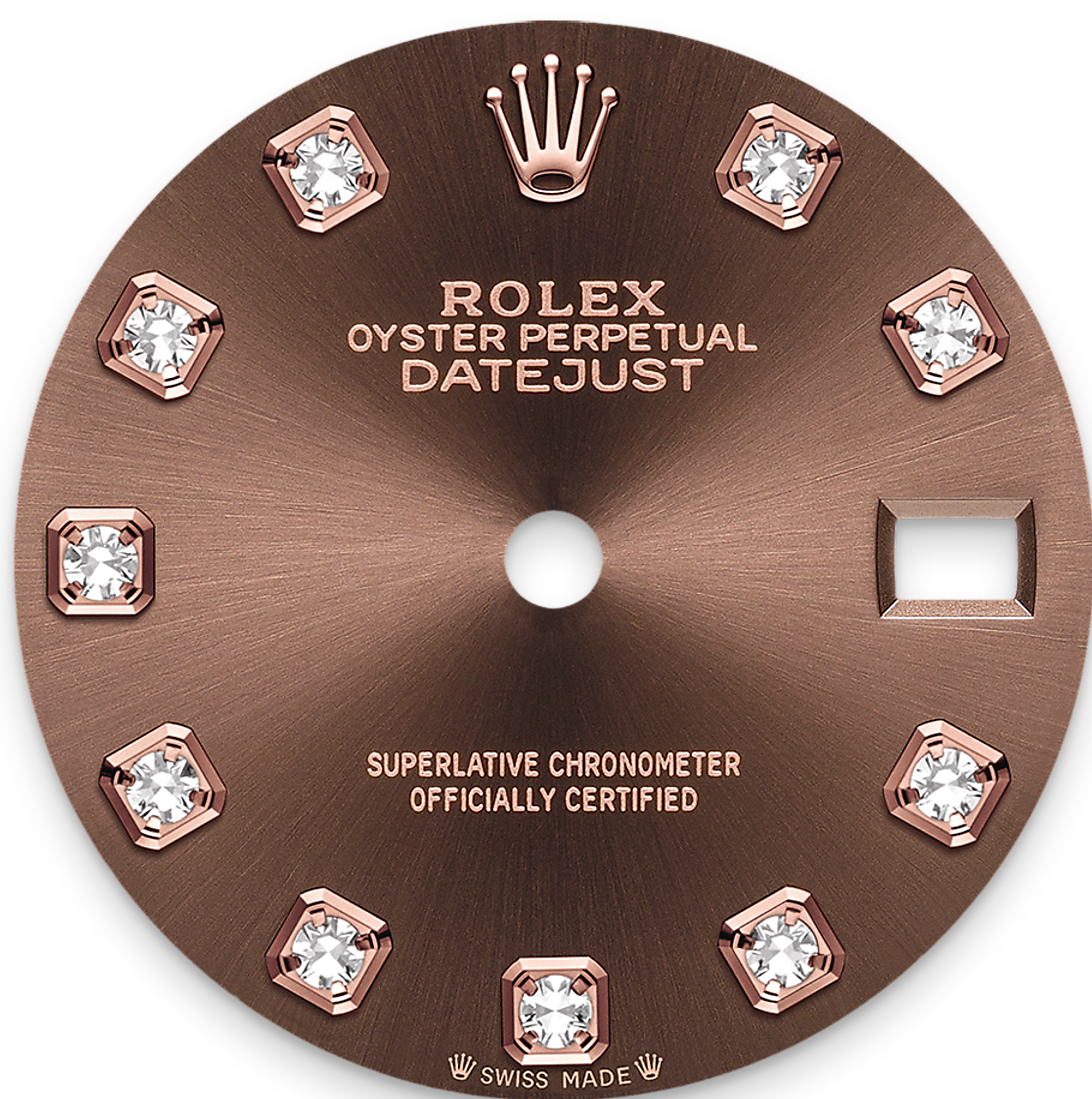


Lady-Datejust

Oyster, 28 mm, Oystersteel and Everose gold

A close-up, sepia-toned photograph of a Rolex Oyster Perpetual Lady-Datejust watch. The image focuses on the upper portion of the watch, showing the dial with four diamond-set hour markers and the iconic fluted bezel. The Jubilee bracelet is visible on the right side. The background is a soft, out-of-focus gradient of the same color.

**This Oyster Perpetual
Lady-Datejust in
Oystersteel and Everose
gold features a
chocolate, diamond-set
dial and a Jubilee
bracelet.**



CHOCOLATE DIAL

A watchmaking technique

This dial features diamonds in 18 ct gold settings. The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist.

Once the sunray finish has been completed, the dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.



FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted

bezel is a mark of distinction, in gold on this Lady-
Datejust.



EVEROSE ROLESOR

A meeting of two metals

Gold is coveted for its lustre and nobility. Steel reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster Perpetual collection.



THE JUBILEE BRACELET

Supple and comfortable

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The Jubilee, a supple and comfortable five-piece link metal bracelet, was designed and made especially for the launch of the Oyster Perpetual Datejust in 1945.

More Lady-Datejust

technical details

Reference 279171

Model Case

Type

Oyster, 28 mm, Oystersteel and Everose gold

Diameter

28 mm

Material

Everose Rolesor

Bezel

Fluted

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Type

Perpetual, mechanical, self-winding

Calibre

2236, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

Bracelet

Type

Jubilee, five-piece links

Clasp

Concealed folding Crownclasp

Bracelet Material

Everose Rolesor - combination of Oystersteel and Everose gold

Dial

Type

Chocolate set with diamonds

Gem setting

Diamonds in 18 ct gold settings

Certification

Type

Superlative Chronometer (official chronometer certification + Rolex certification after casing)

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