


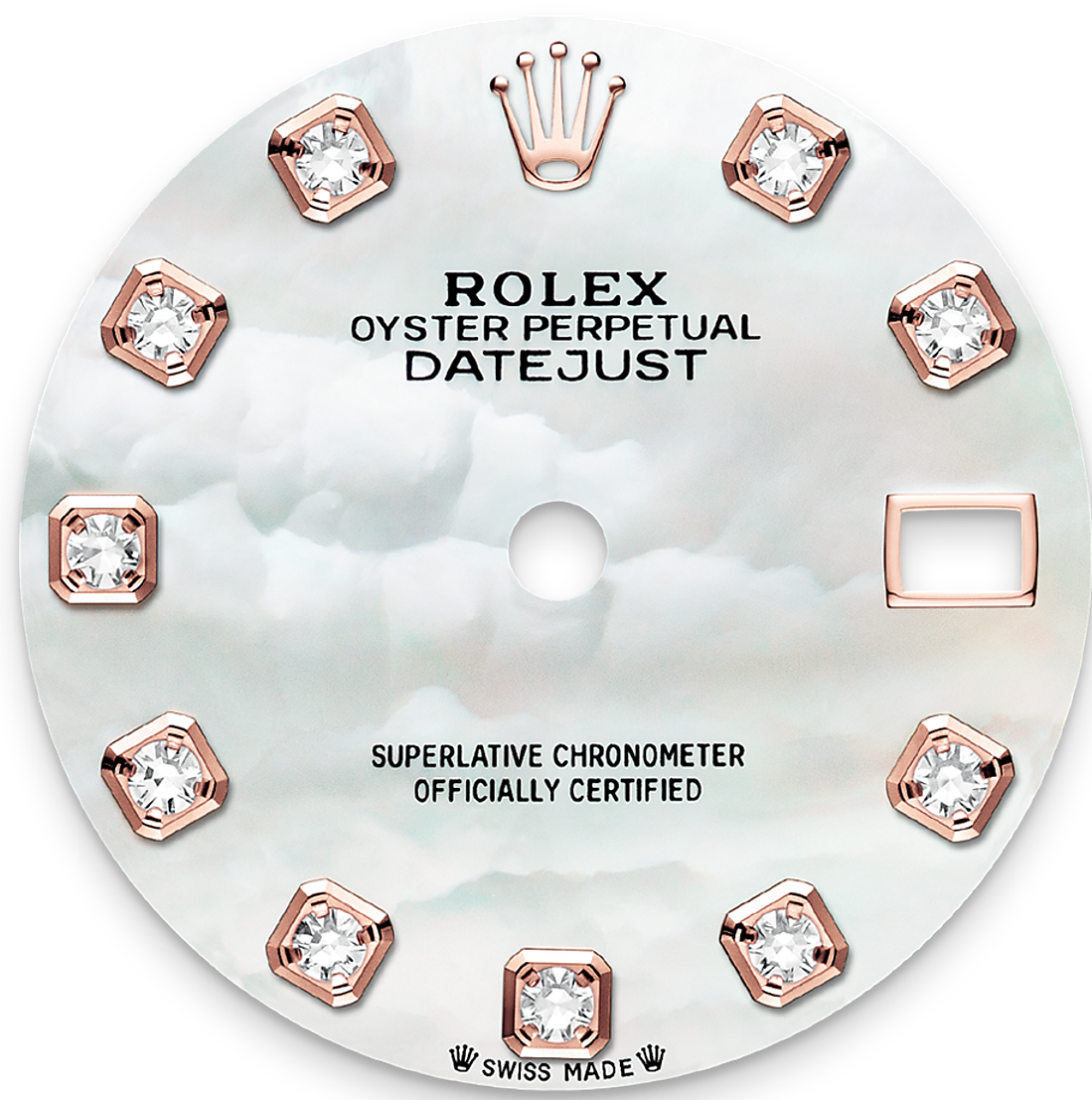


# Lady-Datejust

Oyster, 28 mm, Oystersteel and Everose gold

A close-up, high-angle photograph of a Rolex Oyster Perpetual Lady-Datejust watch. The watch is shown from a perspective that highlights the dial and the Jubilee bracelet. The dial is white mother-of-pearl with a diamond-set bezel and four diamond-set hour markers. The Jubilee bracelet is made of metal links. The background is a soft, out-of-focus light color.

**This Oyster Perpetual  
Lady-Datejust in  
Oystersteel and Everose  
gold features a white  
mother-of-pearl,  
diamond-set dial and a  
Jubilee bracelet.**



MOTHER-OF-PEARL DIAL

## Highlighting natural beauty

This dial features diamonds in 18 ct gold settings. Mother-of-pearl is by its nature full of mystery and surprises. Depending on its origin, it can be pink, white, black or yellow. It differs in colour, intensity and structure according to the part of the shell from which it is extracted.

At Rolex, mother-of-pearl is never artificially coloured. Instead, particular know-how and skill are devoted to simply highlighting its natural

beauty and preserving the original hues. As all mother-of-pearl dials are unique pieces, an identical dial will never be found on another wrist.



## FLUTED BEZEL

# A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted

bezel is a mark of distinction, in gold on this Lady-  
Datejust.



EVEROSE ROLESOR

## A meeting of two metals

Gold is coveted for its lustre and nobility. Steel reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster Perpetual collection.



## THE JUBILEE BRACELET

# Supple and comfortable

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The Jubilee, a supple and comfortable five-piece link metal bracelet, was designed and made especially for the launch of the Oyster Perpetual Datejust in 1945.

# More Lady-Datejust

## technical details

Reference 279171

### Model Case

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#### Type

Oyster, 28 mm, Oystersteel and Everose gold

#### Diameter

28 mm

#### Material

Everose Rolesor

#### Bezel

Fluted

#### Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

#### Winding Crown

Screw-down, Twinlock double waterproofness system

#### Crystal

Scratch-resistant sapphire, Cyclops lens over the date

#### Water Resistance

Waterproof to 100 metres / 330 feet

### Movement

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#### Type

Perpetual, mechanical, self-winding

#### Calibre

2236, Manufacture Rolex

#### Precision

-2/+2 sec/day, after casing

#### Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

**Winding**

Bidirectional self-winding via Perpetual rotor

**Power reserve**

Approximately 55 hours

**Functions**

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

## Bracelet

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**Type**

Jubilee, five-piece links

**Clasp**

Concealed folding Crownclasp

**Bracelet Material**

Everose Rolesor - combination of Oystersteel and Everose gold

## Dial

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**Type**

White mother-of-pearl set with diamonds

**Gem setting**

Diamonds in 18 ct gold settings

## Certification

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**Type**

Superlative Chronometer (official chronometer certification + Rolex certification after casing)

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