



# Lady-Datejust

Oyster, 28 mm, Everose gold

**This Oyster Perpetual  
Lady-Datejust in 18 ct  
Everose gold features a  
diamond-paved dial and  
a President bracelet.**





DIAMOND-PAVED DIAL

## Optimal brilliance

Diamonds, sapphires, rubies, emeralds – the noblest and most precious stones are selected to grace Rolex timepieces. The brand has in-house expertise and equipment enabling it to bejewel any model in its catalogue.

Experienced gemmologists first select gemstones of the highest quality. For this, they can rely on their own seasoned judgement as well as state-of-the-art analysis equipment. The stones are then entrusted to the gem-setters, who skilfully place each precious stone onto the watch by hand, one







FLUTED BEZEL

## A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted





18 CT EVEROSE GOLD

## An exclusive patent

To preserve the beauty of its pink gold watches, Rolex created and patented an exclusive 18 ct pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 ct Everose is used on all Rolex Oyster models in pink gold.





THE PRESIDENT BRACELET

# The ultimate refinement

This Lady-Datejust is offered on a prestigious President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.



# More Lady-Datejust

## technical details

Reference 279175

### Model Case

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**Type**

Oyster, 28 mm, Everose gold

**Diameter**

28 mm

**Material**

Everose gold

**Bezel**

Fluted

**Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

**Winding Crown**

Screw-down, Twinlock double waterproofness system

**Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

**Water Resistance**

Waterproof to 100 metres / 330 feet

### Movement

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**Type**

Perpetual, mechanical, self-winding

**Calibre**

2236, Manufacture Rolex

**Precision**

-2/+2 sec/day, after casing

**Oscillator**

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

**Winding**

Bidirectional self-winding via  
Perpetual rotor

**Power reserve**

Approximately 55 hours

**Functions**

Centre hour, minute and seconds  
hands. Instantaneous date with  
rapid setting. Stop-seconds for  
precise time setting

**Bracelet**

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**Type**

President, semi-circular three-piece  
links

**Bracelet Material**

18 ct Everose gold

**Clasp**

Concealed folding Crownclasp

**Dial**

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**Type**

Diamond-paved

**Gem setting**

Diamond-paved dial, set with 291  
diamonds

**Certification**

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**Type**

Superlative Chronometer (COSC +  
Rolex certification after casing)

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