


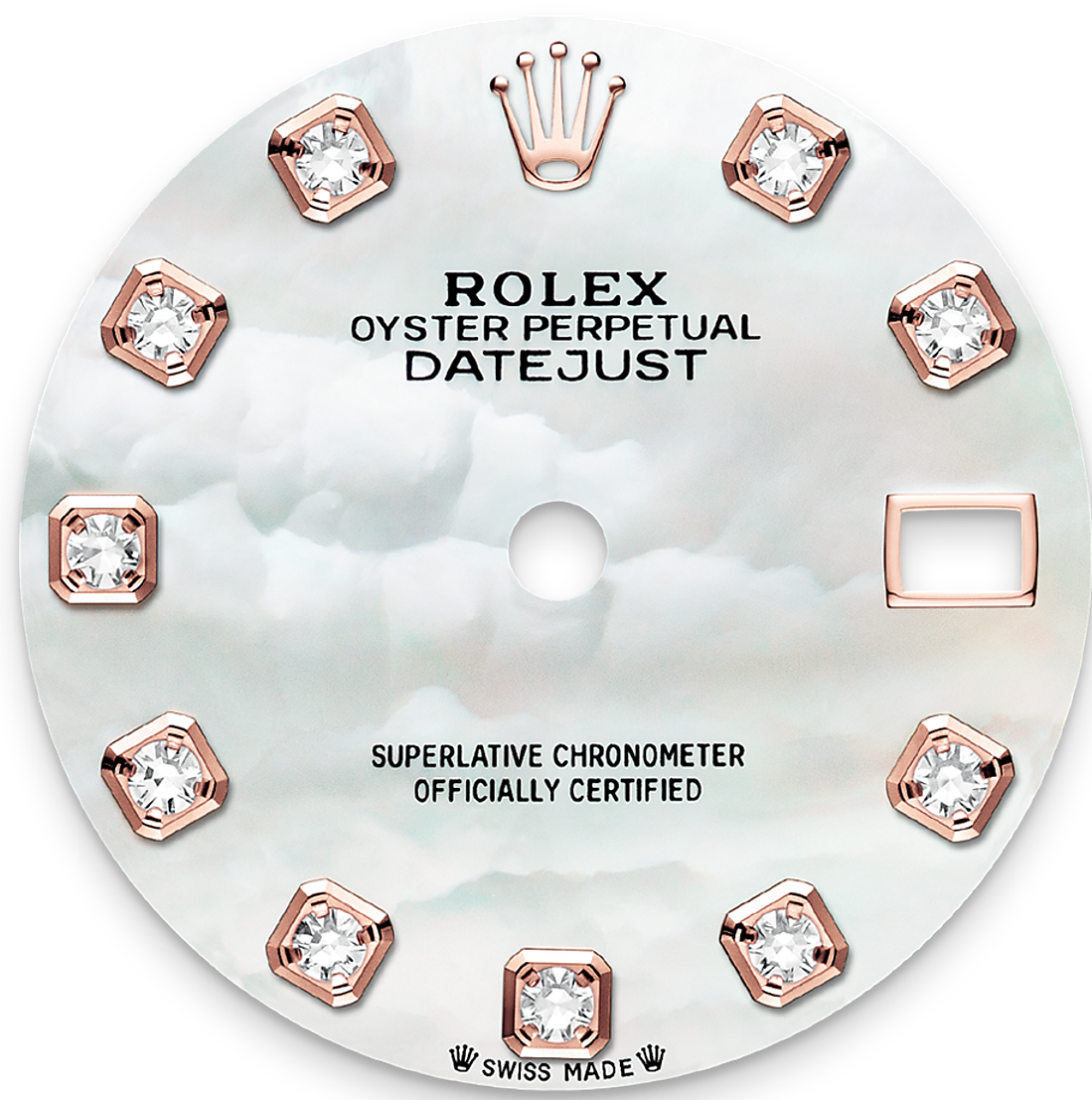


Lady-Datejust

Oyster, 28 mm, Oystersteel, Everose gold and diamonds

A close-up, high-angle photograph of a Rolex Oyster Perpetual Lady-Datejust watch. The watch is shown from a perspective that highlights the intricate details of its dial and the iconic Jubilee bracelet. The dial is a light, mother-of-pearl color, featuring five large, brilliant-cut diamonds set in a circular arrangement. The watch is encased in a metal with a fine, horizontal brushed finish. The background is a soft, out-of-focus gradient of light colors, creating a clean and elegant aesthetic. The text is overlaid on the lower half of the image in a bold, white, sans-serif font.

**This Oyster Perpetual
Lady-Datejust in
Oystersteel and Everose
gold features a white
mother-of-pearl,
diamond-set dial and a
Jubilee bracelet.**



MOTHER-OF-PEARL DIAL

Highlighting natural beauty

This dial features diamonds in 18 ct gold settings. Mother-of-pearl is by its nature full of mystery and surprises. Depending on its origin, it can be pink, white, black or yellow. It differs in colour, intensity and structure according to the part of the shell from which it is extracted.

At Rolex, mother-of-pearl is never artificially coloured. Instead, particular know-how and skill are devoted to simply highlighting its natural

beauty and preserving the original hues. As all mother-of-pearl dials are unique pieces, an identical dial will never be found on another wrist.



DIAMOND-SET BEZEL

A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting

as well as the intricate finishing of the metalwork.
A sparkling symphony to enhance the watch and
enchant the wearer.

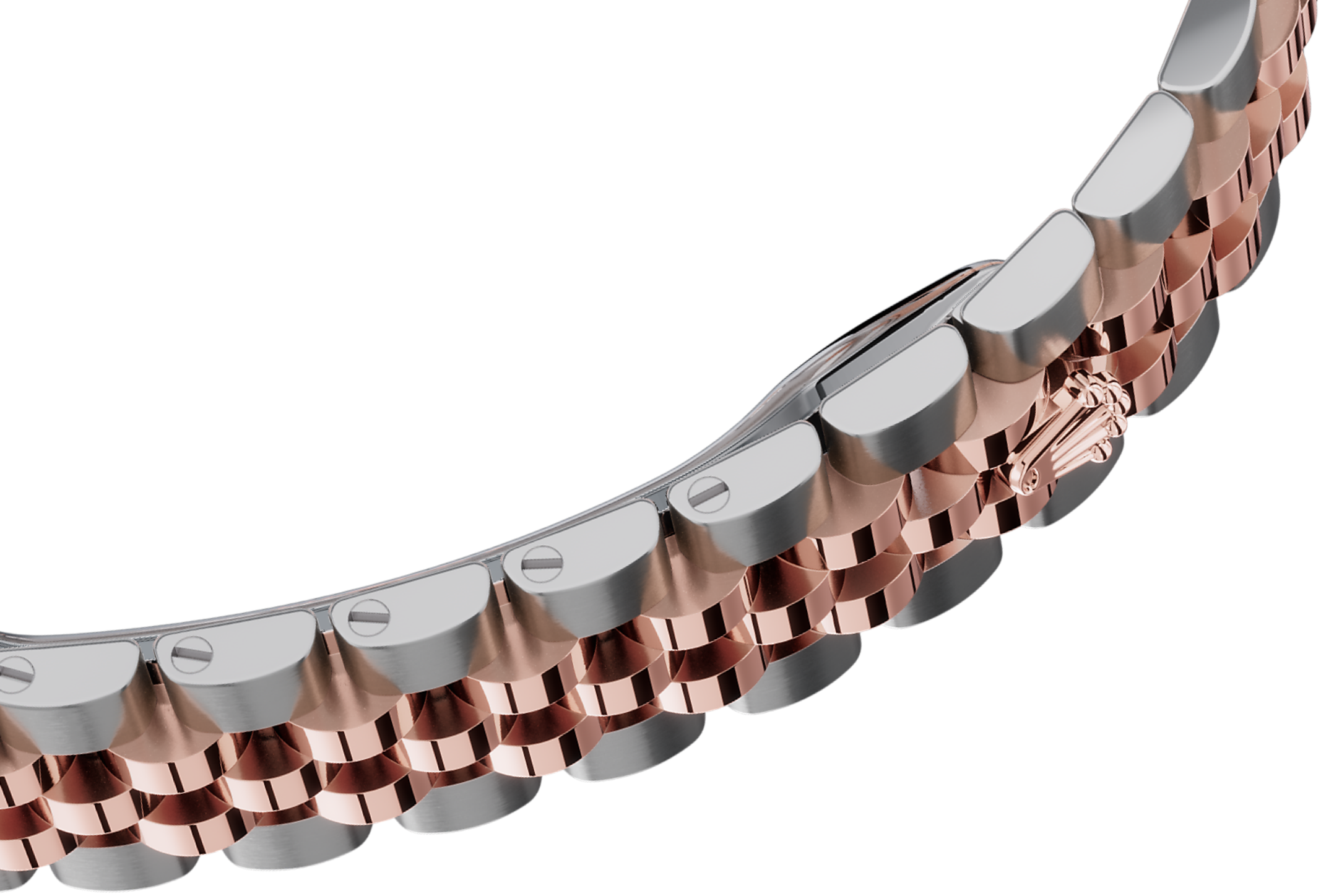


EVEROSE ROLESOR

A meeting of two metals

Gold is coveted for its lustre and nobility. Steel reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster Perpetual collection.



THE JUBILEE BRACELET

Supple and comfortable

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The Jubilee, a supple and comfortable five-piece link metal bracelet, was designed and made especially for the launch of the Oyster Perpetual Datejust in 1945.

More Lady-Datejust

technical details

Reference 279381RBR

Model Case

Type

Oyster, 28 mm, Oystersteel, Everose gold and diamonds

Diameter

28 mm

Material

Everose Rolesor

Bezel

Diamond-set

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Type

Perpetual, mechanical, self-winding

Calibre

2236, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 55 hours

Functions

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

Bracelet

Type

Jubilee, five-piece links

Clasp

Concealed folding Crownclasp

Bracelet Material

Everose Rolesor - combination of Oystersteel and Everose gold

Dial

Type

White mother-of-pearl set with diamonds

Gem setting

Diamonds in 18 ct gold settings

Certification

Type

Superlative Chronometer (official chronometer certification + Rolex certification after casing)

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