

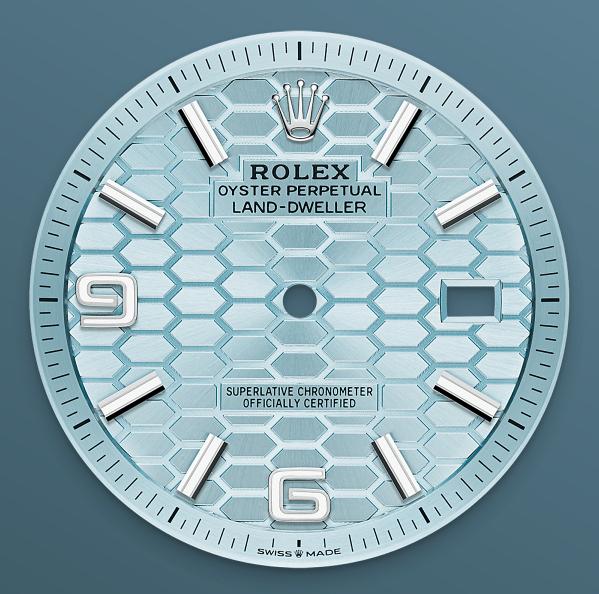






Oyster, 40 mm, platinum

The Land-Dweller 40 in platinum with an iceblue, honeycomb-motif dial and Flat Jubilee bracelet.



ICE-BLUE DIAL

Exclusive display

This ice blue – a colour reserved for watches

made of platinum – dial is adorned with a honeycomb motif with a sunray finish. Its creation calls on traditional craftsmanship and hightechnology methods, all mastered in-house.

The honeycomb structure is cut with a femtosecond laser, which is also used to etch the delicate lines in the grooves separating each cell. The dial features a Chromalight display, the luminescent open numerals and index hour markers grant optimal legibility in any situation. The hands are also luminescent and have been specially designed for the model.



FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction.

Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted bezel is a mark of distinction, in platinum on this Land-Dweller 40.



PLATINUM

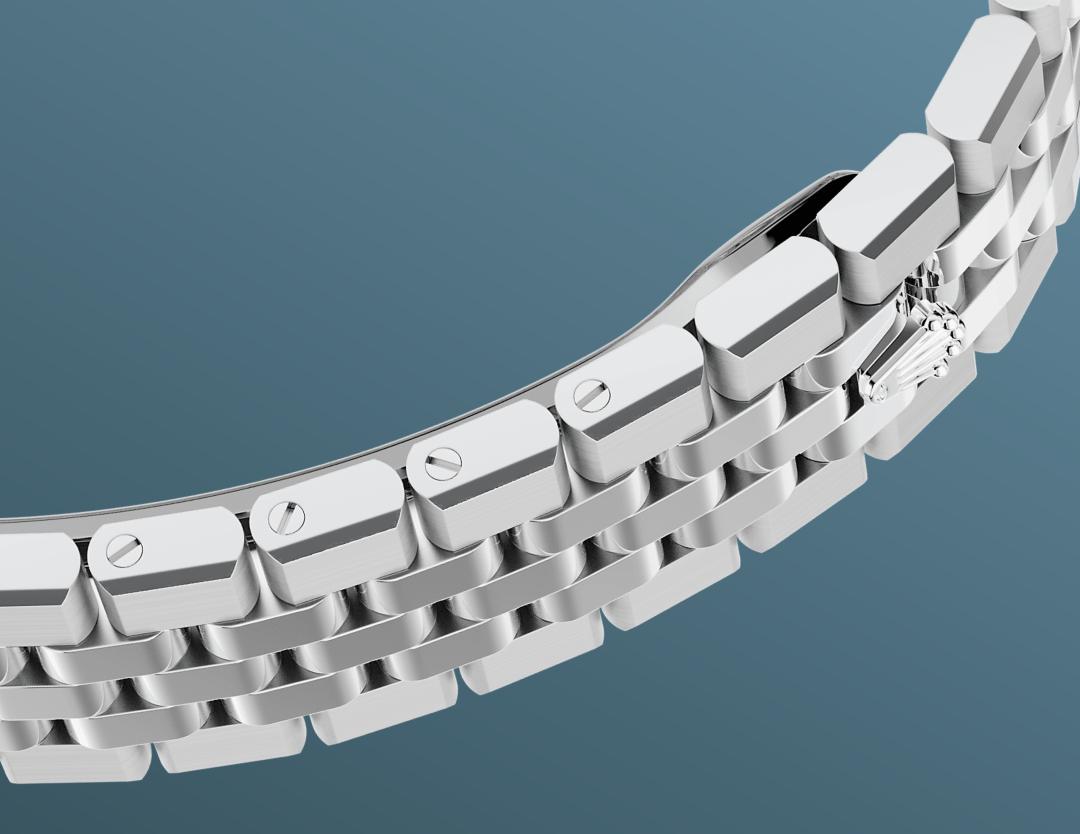
The noblest of metals

Rare and precious, platinum is striking for its

silvery whiteness and vibrant luminosity. It is among the densest and heaviest metals in the world, distinguished by unique chemical and physical properties such as exceptional corrosion resistance.

Paradoxically, it is also soft, elastic and highly malleable, which makes machining and polishing especially difficult, demanding an extremely high degree of skill. Rolex always uses 950 platinum, an alloy consisting of 950‰ (thousandths)

platinum, painstakingly crafted in-house by the fine metalworkers at Rolex. The noblest of metals for the finest of watches.



THE FLAT JUBILEE BRACELET

Seamless integrated design

Specially designed for this watch, the Flat Jubilee bracelet is a reinterpretation of the emblematic Jubilee bracelet. The Flat Jubilee differs in that all the links are flat, and it merges seamlessly with the Oyster case to form a balanced, harmonious whole, with the alternation of polished and technical satin finishings.

Moreover, the top edges of the bracelet's outer links are bevelled, as are those of the middle case, and the resulting chamfers polished, creating the appearance of a continuous ribbon of light. It is equipped with a concealed folding Crownclasp.

More Land-Dweller technical details

Reference 127336

Model Case

Туре

Oyster, 40 mm, platinum

Diameter

40 mm

Material

Platinum

Bezel

Fluted

Case Back

Transparent case back with antireflective coating

Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

Winding Crown

Screw-down, Twinlock double waterproofness system

Crystal

Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance

Waterproof to 100 metres / 330 feet

Movement

Туре

Perpetual, mechanical, self-winding

Calibre

7135, Manufacture Rolex

Precision

-2/+2 sec/day, after casing

Oscillator

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

Winding

Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 66 hours

Functions

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

Bracelet

Туре

Flat Jubilee, five-piece solid links

Bracelet Material

Platinum

Clasp

Concealed folding Crownclasp

Dial

Туре

Ice blue, honeycomb motif

Details

Highly legible Chromalight display with long-lasting blue luminescence

Certification

Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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