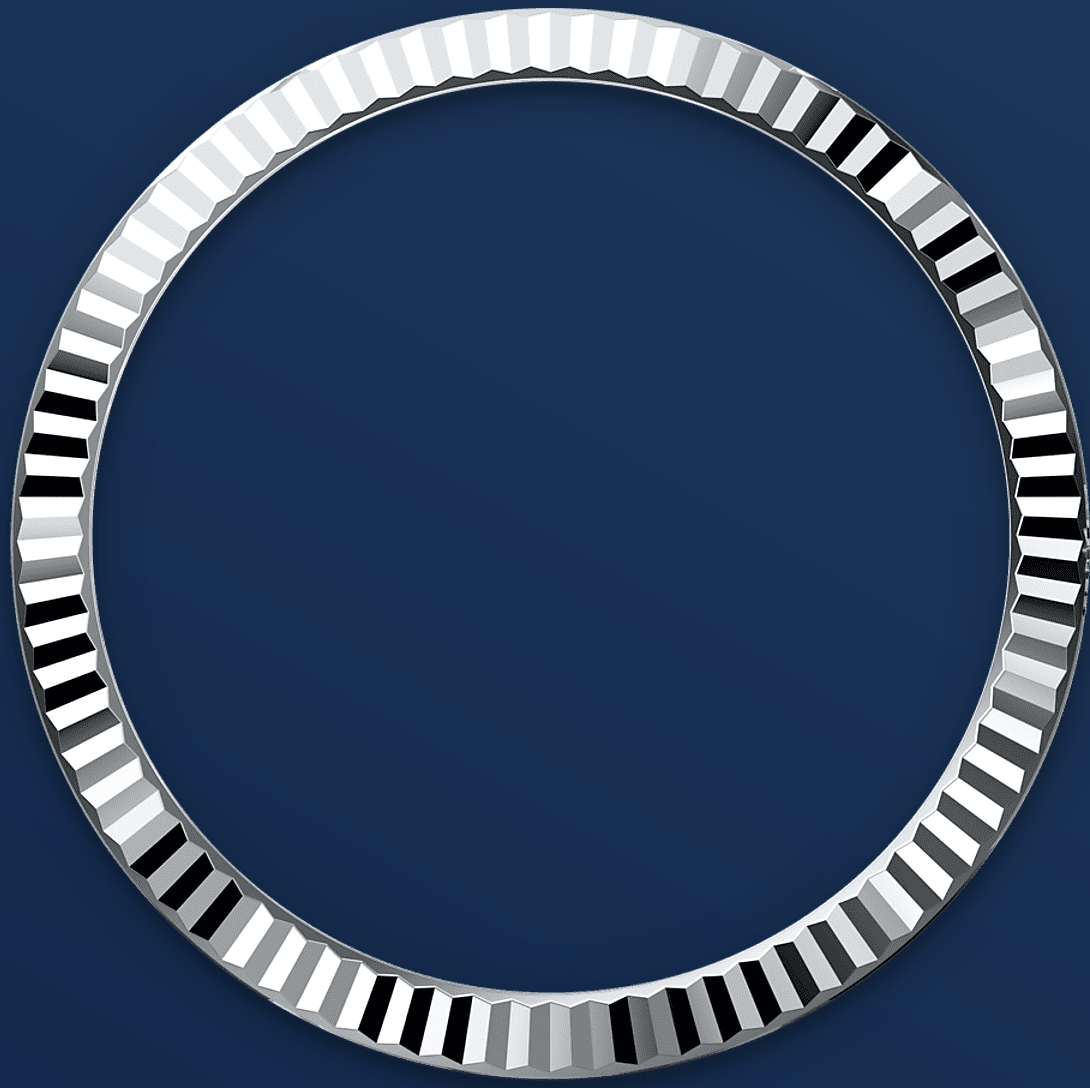




Day-Date 40

Oyster, 40 mm, platinum

**The Oyster Perpetual
Day-Date 40 in platinum
with an ice-blue dial,
fluted bezel and a
President bracelet.**



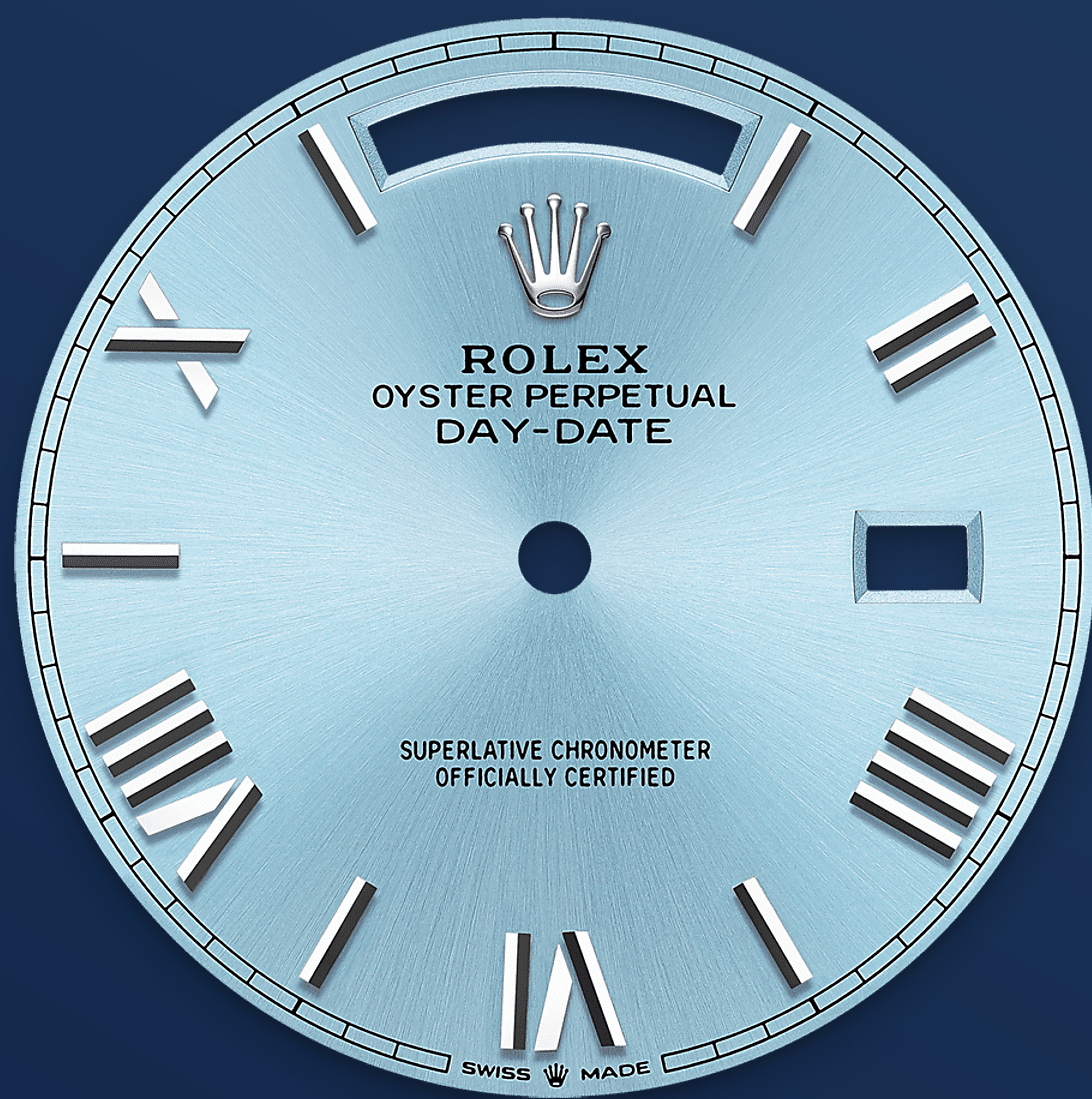
FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted

bezel is a mark of distinction, in platinum on this
Day-Date 40.



ICE-BLUE DIAL

An exclusive signature

The ice-blue dial is the discreet and exclusive signature of a Rolex platinum watch. Rolex uses platinum, the noblest of metals, for the finest of watches.

This exclusive dial colour can be found only on the Day-Date, the Cosmograph Daytona and the Perpetual 1908.



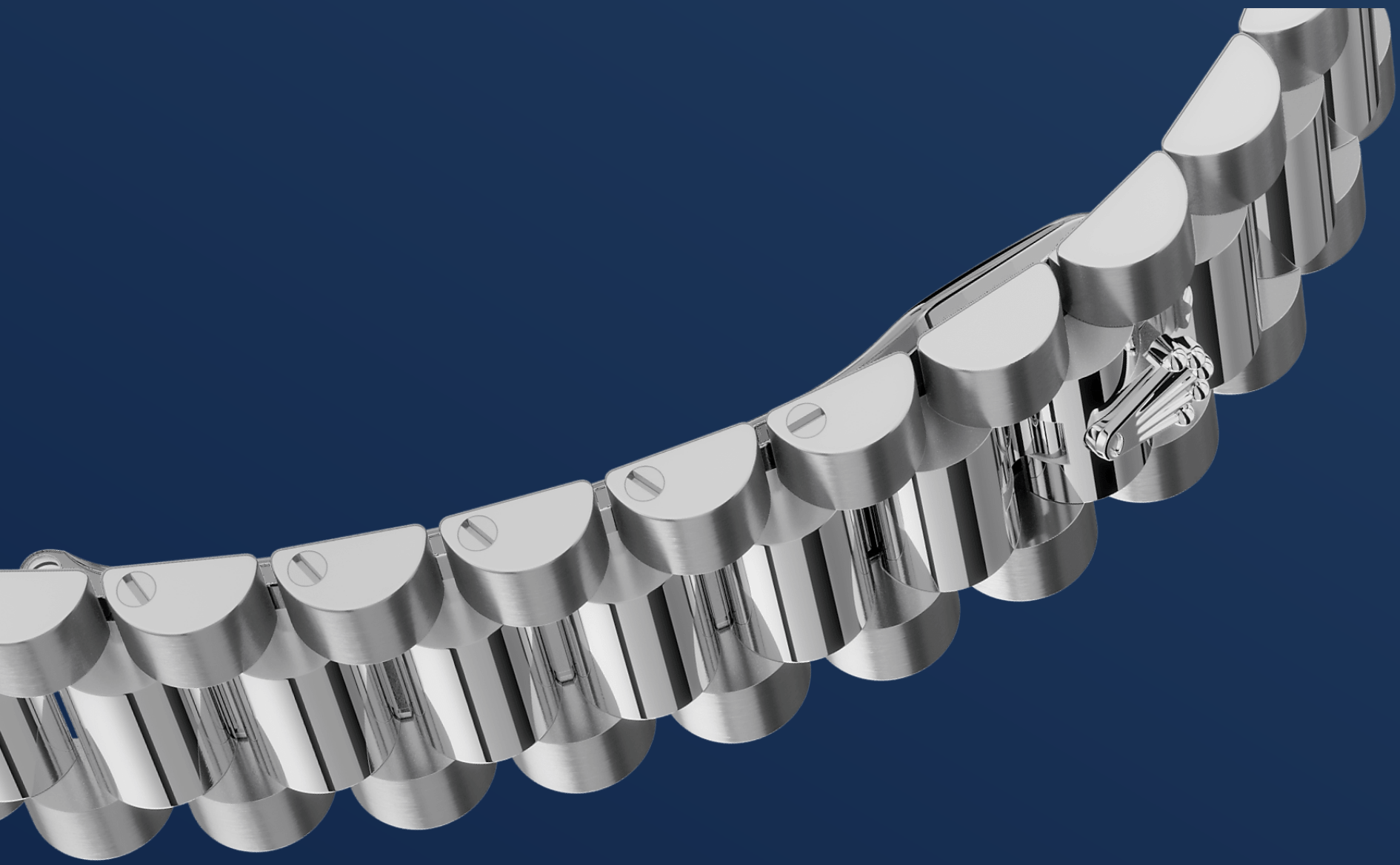
PLATINUM

The noblest of metals

Rare and precious, platinum is striking for its silvery whiteness and vibrant luminosity. It is among the densest and heaviest metals in the world, distinguished by unique chemical and physical properties such as exceptional corrosion resistance.

Paradoxically, it is also soft, elastic and highly malleable, which makes machining and polishing especially difficult, demanding an extremely high degree of skill. Rolex always uses 950 platinum, an alloy consisting of 950‰ (thousandths)

platinum, painstakingly crafted in-house by the fine metalworkers at Rolex. The noblest of metals for the finest of watches.



THE PRESIDENT BRACELET

The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

more technical-details

Day-Date

reference 228236

model-case

type

Oyster, 40 mm, platinum

diameter

40 mm

material

Platinum

bezel

Fluted

oyster-architecture

Monobloc middle case, screw-down case back and winding crown

winding-crown

Screw-down, Twinlock double waterproofness system

crystal

Scratch-resistant sapphire, Cyclops lens over the date

water-resistance

Waterproof to 100 metres / 330 feet

movement

type

Perpetual, mechanical, self-winding

calibre

3255, Manufacture Rolex

precision

-2/+2 sec/day, after casing

oscillator

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

winding

Bidirectional self-winding via Perpetual rotor

power-reserve

Approximately 70 hours

functions

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

bracelet

type

President, semi-circular three-piece links

bracelet-material

Platinum

clasp

Concealed folding Crownclasp

dial

type

Ice blue

certification

type

Superlative Chronometer (COSC + Rolex certification after casing)

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