



# Lady-Datejust

Oyster, 28 mm, Everose gold and diamonds

**This Oyster Perpetual  
Lady-Datejust in 18 kt  
Everose gold features a  
chocolate, diamond-set  
dial and a President  
bracelet.**



CHOCOLATE DIAL

## A watchmaking technique

This dial features diamonds in 18 kt gold settings and a Roman IX in 18 kt gold, set with 8 diamonds. The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow

that moves depending on the position of the wrist. Once the sunray finish has been completed, the dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.





## DIAMOND-SET BEZEL

# A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting

as well as the intricate finishing of the metalwork.  
A sparkling symphony to enhance the watch and  
enchant the wearer.



18 KT EVEROSE GOLD

## An exclusive patent

To preserve the beauty of its pink gold watches, Rolex created and patented an exclusive 18 kt pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 kt Everose is used on all Rolex Oyster models in pink gold.





THE PRESIDENT BRACELET

# The ultimate refinement

This Lady-Datejust is offered on a prestigious President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.



# more technical-details

## Lady-Datejust

reference 279135RBR

### model-case

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**type**

Oyster, 28 mm, Everose gold and diamonds

**diameter**

28 mm

**material**

Everose gold

**bezel**

Set with diamonds

**oyster-architecture**

Monobloc middle case, screw-down case back and winding crown

**winding-crown**

Screw-down, Twinlock double waterproofness system

**crystal**

Scratch-resistant sapphire, Cyclops lens over the date

**water-resistance**

Waterproof to 100 metres / 330 feet

### movement

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**type**

Perpetual, mechanical, self-winding

**calibre**

2236, Manufacture Rolex

**precision**

-2/+2 sec/day, after casing

**oscillator**

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

**winding**

Bidirectional self-winding via  
Perpetual rotor

**power-reserve**

Approximately 55 hours

**functions**

Centre hour, minute and seconds  
hands. Instantaneous date with  
rapid setting. Stop-seconds for  
precise time setting

**bracelet**

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**type**

President, semi-circular three-piece  
links

**bracelet-material**

18 kt Everose gold

**clasp**

Concealed folding Crownclasp

**dial**

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**type**

Chocolate set with diamonds

**gem-setting**

Diamonds in 18 kt gold settings,  
Roman IX in 18 kt gold set with 8  
diamonds

**certification**

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**type**

Superlative Chronometer (COSC +  
Rolex certification after casing)

# explore-title

**explore-text**

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